



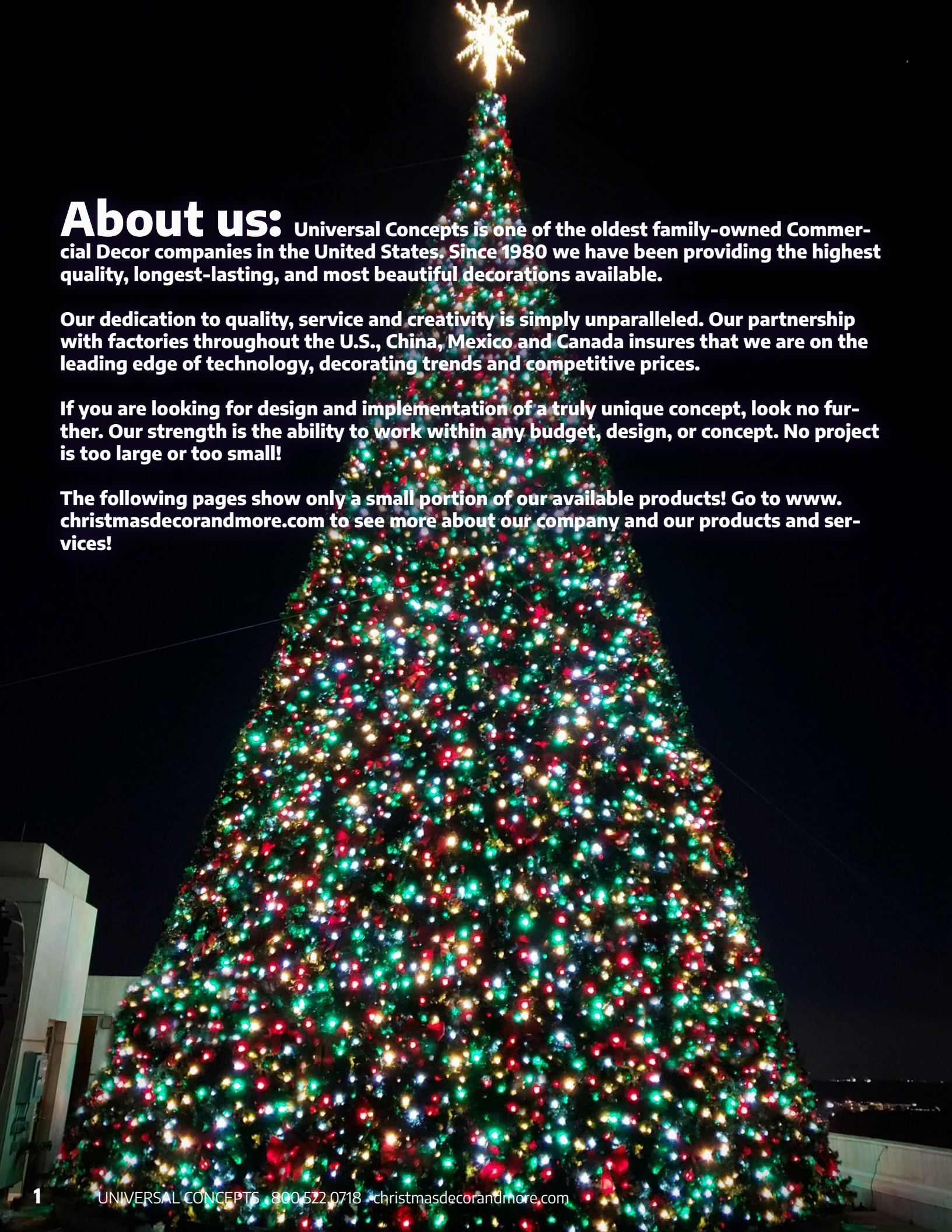
MASTERS OF COMMERCIAL DECORATING SINCE 1980

Christmas

CATALOG



UNIVERSAL CONCEPTS
www.christmasdecorandmore.com 800.522.0718
sales@universalconceptsus.com



About us: Universal Concepts is one of the oldest family-owned Commercial Decor companies in the United States. Since 1980 we have been providing the highest quality, longest-lasting, and most beautiful decorations available.

Our dedication to quality, service and creativity is simply unparalleled. Our partnership with factories throughout the U.S., China, Mexico and Canada insures that we are on the leading edge of technology, decorating trends and competitive prices.

If you are looking for design and implementation of a truly unique concept, look no further. Our strength is the ability to work within any budget, design, or concept. No project is too large or too small!

The following pages show only a small portion of our available products! Go to www.christmasdecorandmore.com to see more about our company and our products and services!

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SWEEETREE

Our panel tree at Emory University Hospital, Atlanta

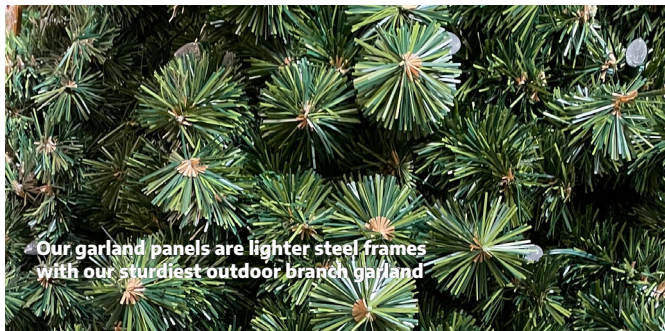
Our Panel Trees



Crew installing our panel tree at Doctors Hospital in Atlanta



Garland panels are custom fitted and marked to match each frame section



Our garland panels are lighter steel frames with our sturdiest outdoor branch garland

Our panel trees are giants in the Commercial Christmas decor world! Our steel frames are heavy duty American steel, and the sections of the trees can "grow" by increments if you choose to purchase more rows. The steel frame garland panels fit onto the main frame, and are fitted with our ultra heavy duty 18" branch garland (see detail above). Imported garland panel trees can't hold a candle to our ultra heavy outdoor quality garland and panels.

Diagram of under-50 foot Panel Tree Frame

Example of Tree Frame for 22' Tree

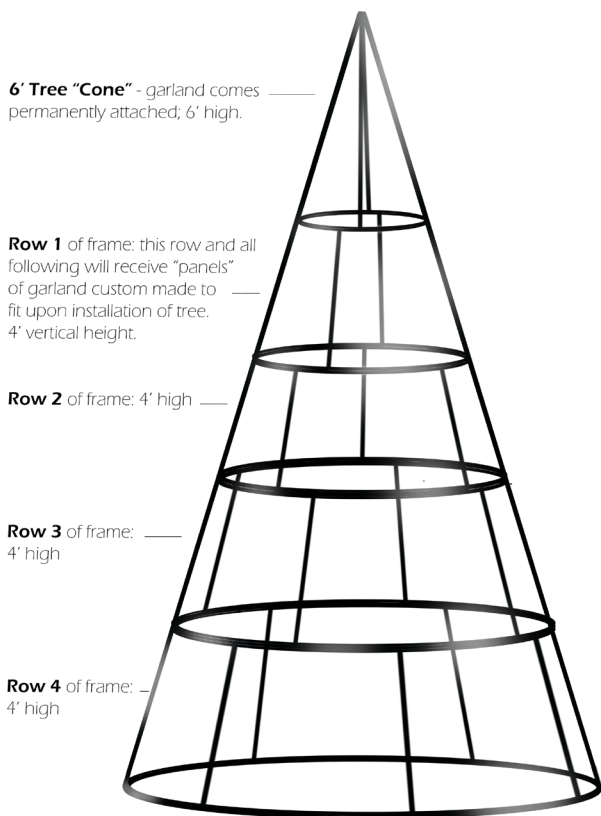


Diagram of Interior Truss (Tower) Panel Tree Frame

Example of Tower Tree Frame

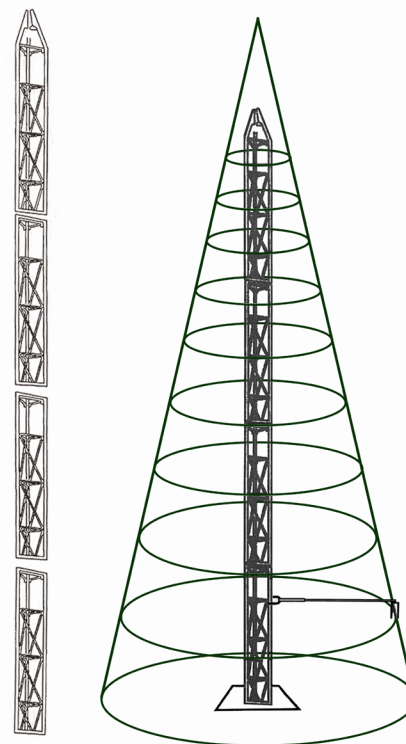
The towering steel panel tree: the industry standard. All of our panel trees have a solid American-made steel structure which supports the garland, tree topper, and ornamentation. Trees under 50 feet (see diagram at left) have an open interior, and additional rows of 4' high steel sections are able to "grow" your tree by 4' increments for future seasons.

Taller trees are a different frame which has an inner tower (see diagram at right)

All trees have garland panels which are secured onto the outer part of the frames.

All trees also have an inner electrical wire harness which connects to the lighting on the garland panels to bring them power. Also note that any ornamentation remains on the garland panels, pre-installed.

Our trees are the strongest and longest-lasting panel trees available, and our 137' tree at Cypress Gardens held the world height record for eight years!



Trees 50 feet and over have an inner tower made of truss sections which provide more stability and accessibility for installation crews. Braces of several kinds may also be present.



An American Classic

Panel trees are a bold and classic choice for your downtown space. Whether towering over the city from a perch high atop a city building, or nestled in a beloved plaza space, we can help you make a tall and beautiful Christmas panel tree an instant icon, welcoming visitors to your area year after year.

We can create a walk-through panel tree, and customize ornament packages to suit your special requests and color schemes.

Many of our customers have used our trees for decades, refreshing the garland panels and ornamentation as needed, and even “growing” their tree by 4 foot increments occasionally.

Call us today at 800.522.0718 to find out more!



Our Popular Panel Tree Sizes:

HEIGHT	BASE SIZE	# OF LAMPS
14'	8'	435
18'	10'	680
22'	12'	995
26'	14.5'	1,325
30'	16.5'	1,780
34'	18.5'	2,305
38'	21'	2,900
42'	23'	3,600
46'	25'	4,345
50'	27'	5,200

3D Nativity Star Topper

SIZE	# OF LAMPS
3'	64
4'	112
5'	129
6'	144
8'	158

CHRISTMAS TREES

OUR PANEL TREES

Panel Trees for Cities Large and Small

Santa Hat Tree Topper (3-D)

3'

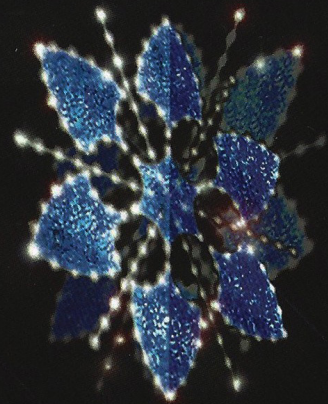
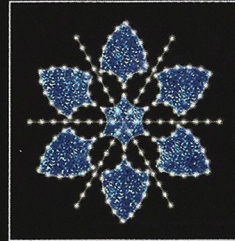
(3-D)

3'



Snowflake Topper (3-D)

6'



Star Scroll (3-D)

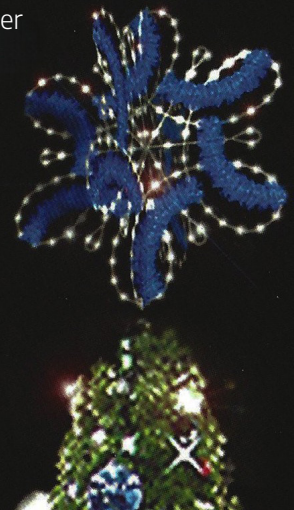
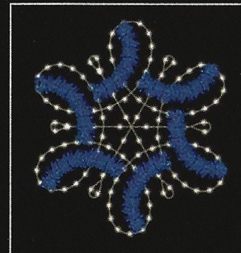
5'



Modern Snowflake Topper

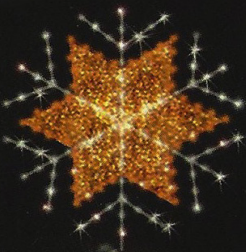
(3-D)

6'



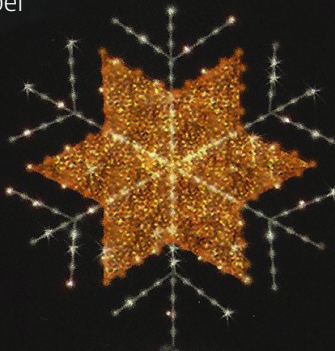
Snowflake Topper

5'



Snowflake Topper

6'

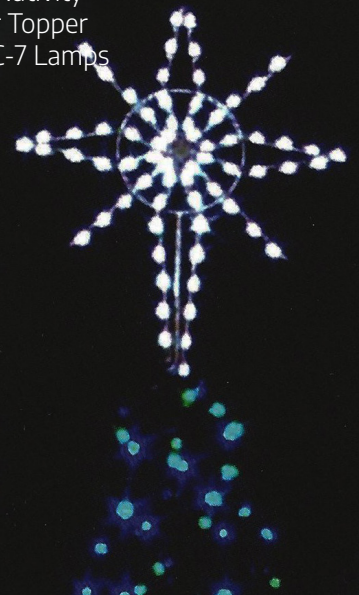


2D Nativity

Star Topper

70 C-7 Lamps

6'



For Panel Tree Ornamentation, see Catalogs on
our website christmasdecorandmore.com

CHRISTMAS TREES

TREE TOPPERS

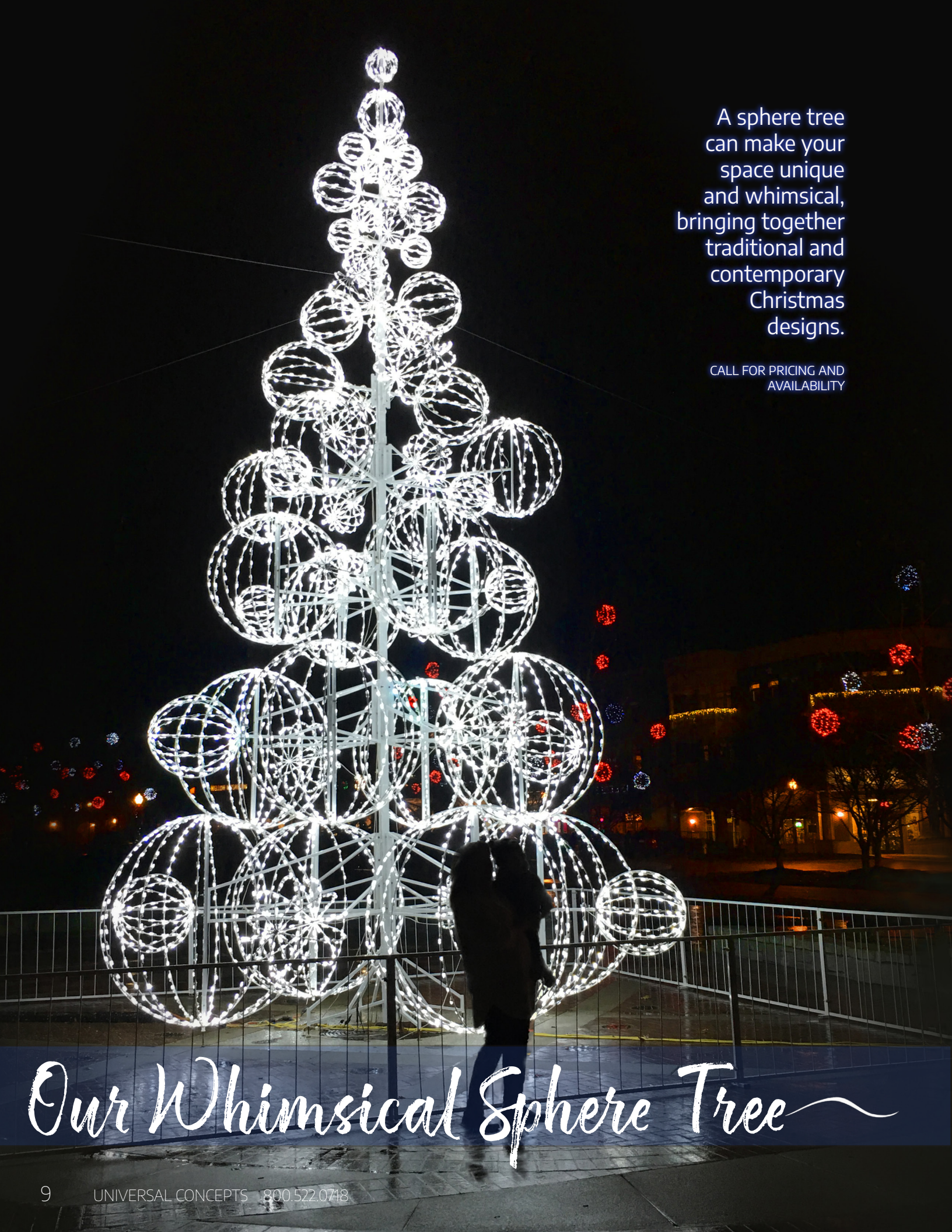


WELLSTAR
Cancer Hospital



3D Nativity Star Topper
3', 4', 6', 8' and 10'

Tree Toppers



A sphere tree
can make your
space unique
and whimsical,
bringing together
traditional and
contemporary
Christmas
designs.

CALL FOR PRICING AND
AVAILABILITY

Our Whimsical Sphere Tree



Our traditional tree of light is the perfect centerpiece and filler for your light show, plaza or city green. From 14 to 25 feet and taller, their component parts are lightweight and easy to store and install, and their C7 bulbs are ultra bright LED commercial grade. Your tree can come in a wide range of colors.

Construction consists of a steel ring structure which serves as the base, a central steel pole, and light lines with commercial grade bulbs which form the luminous tree shape of the structure. Standard topper shown above is an 8-point starburst (other toppers available on page 7)

Popular Trees of Light



Our trees of light are easy (and compact) to store and to install! Some standard heights (including star) are 8', 11', 14', 17', 21', 26' and 32'. Order in any color of your choosing: Red, Green, Blue, Cool White, Warm White, Pink, Purple, Orange, or Yellow.

Brilliant Trees of Light



Shimmering RGB Trees



Imagine walking through a lane of Christmas trees which are shimmering, changing, and vibrating with color and changing designs. Our RGB trees, from small to giant, are the ultimate in family-friendly holiday entertainment. The show you see depends upon your chosen playlist and the designs you choose!

You can see some of our RGB trees at many popular holiday venues across the U.S. Massive trees over 90 feet tall coordinate with music and designs which flow from one tree to another.

Our RGB trees dance with color and designs which are programmed to sync with your music



RGB Lighting



A Brilliant



This page: Our **RGB panel trees** on custom built floating docks

An RGB Tree can convey your message, your

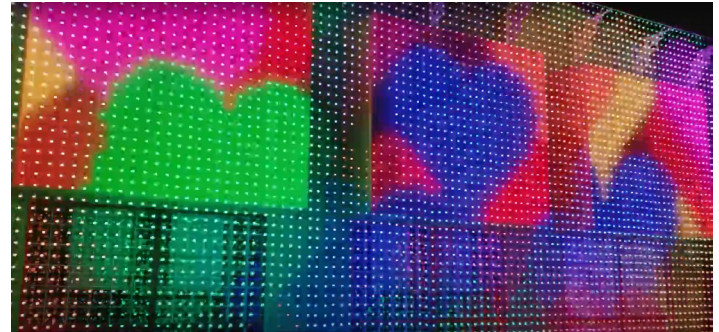


Our giant RGB trees are constructed on the same steel frames as our garland panel trees, and covered with heavy duty commercial RGB light line. Whether the lighting is laid on top of garland (see examples below) or on a bare frame, the programmable lights create a sensation which transforms the idea of a holiday tree.

RGB Tree for your City



designs and the pure joy of light and color



Our RGB lighting on buildings is one of the most exciting and surprising uses of RGB technology for your light show or display. Whatever bulb shape and size you require, the result is a programmable, colorful scene which can sync with your program or music. We can help you with choosing the best display for your space, including all power supplies and network hardware to start you off on the right foot. Consult our experts about the best way to plan and affix lighting for your buildings, and find out how easy and economical your RGB show can be!

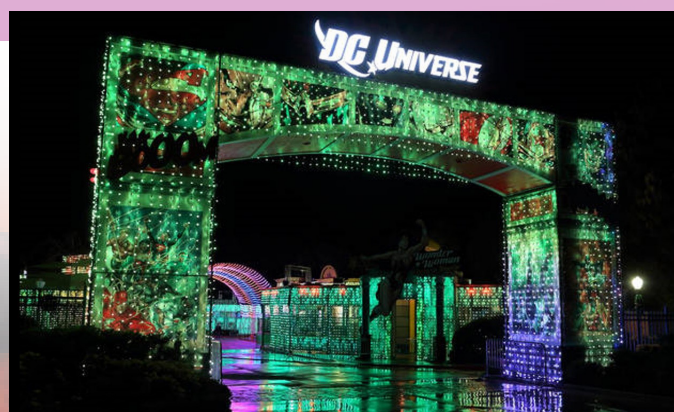
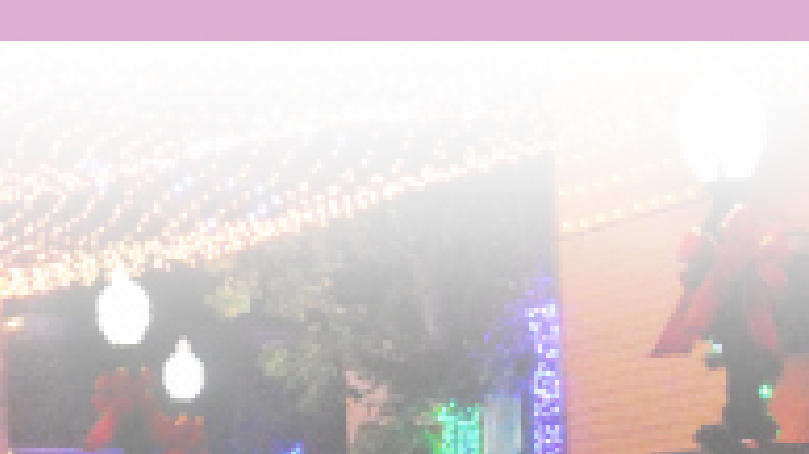




Our RGB lighting at Dollywood's Smoky Mountain Adventures

RGB LIGHTING

RGB Lighting for Buildings



LIGHTING FOR BUILDINGS

RGB Lighting



Even better than animated light motion (as seen in our animated 2D ground displays), **RGB features** can be programmed to swiftly change both color and designs in a way similar to the pixels on a screen. Each RGB bulb contains the tiny hardware to change its color as fast as an electrical impulse.

When you have an RGB canopy like one of the ones on this page, the lights are strung across your street or path with sturdy cable and matched with hardware which enables the RGB programming that will make colors and shapes - even text - dance across the canopy in time with your chosen sounds or playlist. Literally the only limit on your show is your team's imagination!

Arches don't have to be RGB! Below see our classic white Celestial Arch (available in all colors! 8' x 11')



RGB

Tunnels and Canopies



Some spaces lend themselves to tunnels of RGB arches more than canopies: think boardwalks, walking paths and walk-through light shows. This type of installation is both more open and closer to your viewers' eyes than would be the lights of a canopy, and still your changing, dancing colors will sparkle across the entire length of the tunnel.

Call us today for help designing your perfect tunnel or canopy. Our experts will help you with measurements, spacing, and planning installation and maintenance for your feature!



RGB LIGHTING

RGB TUNNELS AND CANOPIES

POLE DECOR - 2D

The Classic Snowflake

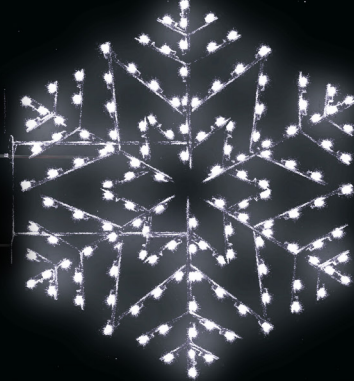
Snowflakes are one of the most popular motifs for lighted pole mount decor.



Silhouette Snowflake 6'



Spiral Snowflake 6'



Arctic Snowflake 6'



Snowflake Cascade 4.5'x8'



Winterfest Snowflake 6'



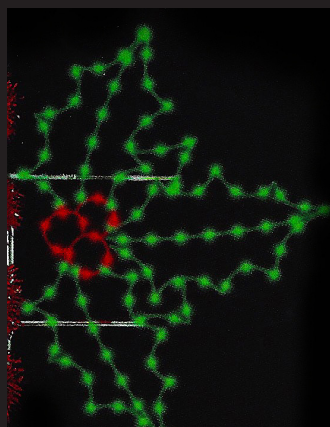
Presidential Snowflake 6'



Diamond Snowflake 6'

Our 2D silhouette pole mount decor is heavy American steel, lit with commercial grade LED C7 bulbs. Each pole mount display comes with a 6 foot power supply, bracket and banding straps to attach to standard light poles or lampposts.

other sizes available in all snowflakes, 4' to 8'!



Holly Cluster 4'x5'



Holly Candle 5'x7'



Sil. fantasy Tree 5'x8'



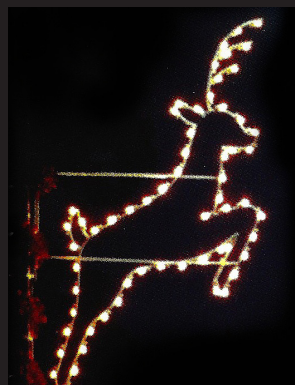
Heavenly Angel 5'x8'



Bells w/ Bow 5'x6'



Nativity Star 4.5'x8'



Leaping Buck 5'x8'



Standing Deer 4' x 8'



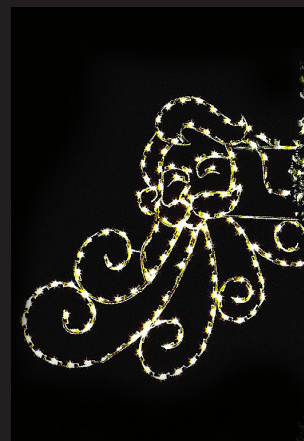
Candy Cane w/ Bow 4.5'x8'



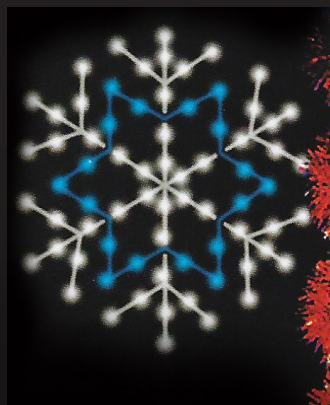
Falling Star 4.5'x8'



Illuminated Wreath 3.5'x5'



Old Man Winter 5.5'x6.5'



Star Snowflake 3'



Small Tree 2.5'x3.5'



Candy Cane w/ Bow 4'



Fantasy Tree w/ Garland 3'x4'

POLE DECOR - SPRAYS

A



Our commercial grade garland sprays hark back to the traditional holiday decorations used for generations and they never go out of style. You can choose the garland style, bow and ornament colors and styles to complement the holiday theme of your place.



C



Plan to place sprays back-to-back on lamp posts or street poles (a “pole-mount” configuration) or place single sprays on building or column fronts (“building-front” configuration).

Our sturdy welded construction will last decades, with refurbishment of old garland or ornamentation possible.

B



Our Commercial Grade Garland Sprays

A. Our traditional spray (pictured at far left) A classic spray with a triangular shape which complements any bow and ornamentation 2.5' x 4'

B. Our column spray (pictured at left) A graceful diamond shape which gives a gentle point to the top of the spray, perfect for columns and slender poles. 2.5' x 4'

C. Our inverted spray (pictured below left) A showy fanned-out shape, small at the top, with three spokes of sturdy garland below, great for maximum impact. 3' x 4'

**Decorate your space with the best
in commercial grade holiday sprays!**



Our Branch Garland

Able to serve as swags on a fence, pole wrap to decorate lampposts, or fill for a large area like the panels on our giant trees, our sturdy commercial grade garland is ultra heavy and made in America.

We're proud of our Two-Tone Brown Core branch garland, shown top right, which mimicks the colors of natural pine. Whether PVC like this "natural" style garland or metallic like the two-tone branch garlands shown below it, the construction and durability are the same.

Our branch garland comes in 12", 14", 16" and 18" widths, and is sold by the foot. The most common versions chosen are 14-4-2, used for swags and pole wrap, and 18-6-2, used for our panel trees.



pictured above: our **14-4-2 Natural** Two-tone Branch Garland, 14" across.

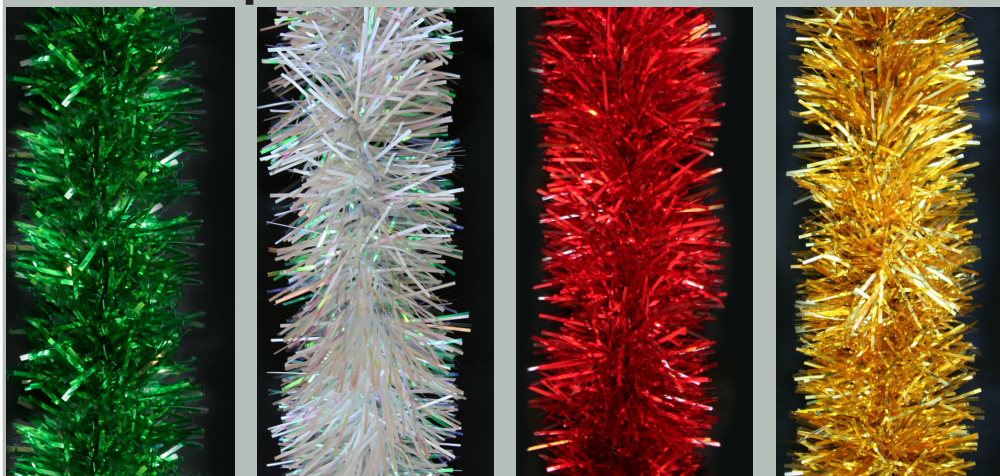


pictured above: our **14-4-2 14"** Metallic Two-tone Branch Garland in White, Metallic Virginia Pine, Red, Pale Gold and Teal. Other available colors not pictured: bright metallic gold and metallic blue.

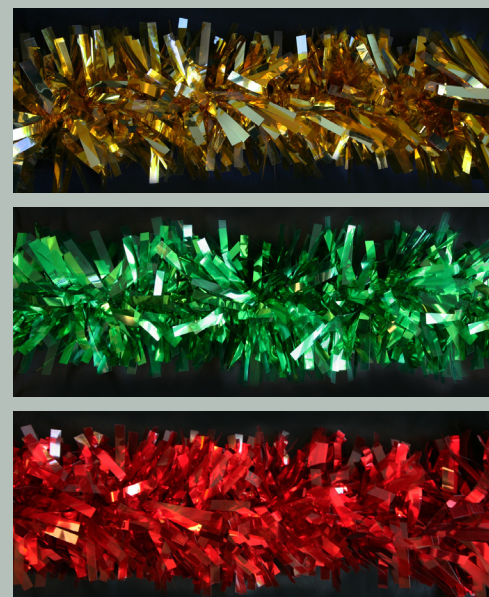
Our Rope Garland

Our specialty rope garlands can fit a decorating need you didn't know you had! Whether accenting props or lining fence and building features, our American made metallic rope garland gives you both a daytime and nighttime effect, catching available light and catching the eye. Sold by the foot.

Fine Cut Rope Garland



Regular Cut Rope Garland



Pole Wrap Garland

GARLANDS

POLE WRAP AND GARLAND SWAGS



Garland Swags



Nothing is as traditional and nostalgic as garland draped on railings and eaves...green and fresh-looking, topped with vivid bows for a pop of color in winter. Sturdy and made of commercial outdoor grade materials, our branch garland is built in America to last for years to come. Don't go for cheap imported garland when you can have our big, bold, strong garland to keep your holiday spaces fresh and beautiful for years. See some examples of our standard two-tone brown-core 14" branch garland used as swags on these pages. Remember to allow approximately 20% additional length to allow for the drape of your swags. Sold by the foot. Go to christmasdecorandmore.com to see more ornamentation for your garland and see p. 29 to view our sturdy bows.



POLE DECOR - WREATHS



Single-Frame Wreath



Double-Frame Wreath

POPULAR WREATH SIZES and STYLES
Sold with bows. Go to christmasdecorandmore.com to see ornamentation choices.

4 ft. Side Mount lighted with C7 LED bulbs

4 1/2 ft. Side-Mount lighted with C7 LED bulbs

4 ft. Center-Mount lighted with C7 LED bulbs

4 1/2 ft. Over-the-Globe lighted with C7 LED bulbs

Any wreath can be made as a “building front” item, either single-frame or double-frame (see illustration at right.) Call to special order custom sizes up to 20 feet or more!

When deciding on lamppost wreaths for your park or town, you can consider the wreath **SIZE** (to put them in the appropriate scale for their surroundings) and **STYLE** (over-the-globe, side-mount, or center-mount; see illustration at right). We can help you choose the perfect wreaths for your lampposts or street poles, and customize them for your decor and space.

Note the depth of the wreath construction (Single frame vs. double frame choice) for larger building front wreaths.

Our heavy-duty construction, heavy commercial grade garland, shatterproof ornaments and hefty bows give you options that will keep your city decor looking perfect for years to come!

Sold with bows, see pricing booklet!



Over-the-Globe Style Wreath



Side-Mount Style Wreath



Center-Mount Style Wreath

Our Garland Wreaths



GARLANDS

POLE MOUNT WREATHS

Our Deluxe Material Bows

Velvet Finish



Red Velvet with Gold Trim

Our sturdy 3 dimensional holiday bows are the best in the industry! Made with a metal mesh interior and commercial outdoor grade fabric exterior, they will last years decorating your lampposts, wreaths and more. Our **velvet finish** bows are flocked and soft to the touch, with a rich velvety appearance. **Mylar bows** have a brilliant shiny finish which will catch light and make your garlands “pop”. And our workhorse is the popular **nylon bow**, with a long lasting and durable nylon fabric exterior.

Don't forget to allow two bows per wreath when your decoration will be seen by viewers from all directions.

Larger sizes are available, call for more information.



Red Velvet Bows

Holiday Red Velvet Bows



- ◆ Deluxe Velvet Material Bow 18” or 24” in Red or Holiday Red
- ◆ Deluxe Velvet Material Bow with Gold Trim, 18” or 24” in Red or Holiday Red
- ◆ Deluxe Velvet Material Bow with Silver Trim, 18” or 24” in Red or Holiday Red

Our dimensional outdoor quality fabric bows are bold and beautiful, able to create a nostalgic holiday scene to capture the imagination.

Nylon



- ◆ Deluxe Canada Red Nylon Material Bow - 18"/24"
- ◆ Deluxe Canada Red Nylon Material Bow with Gold Trim 18"/24"
- ◆ Deluxe Canada Red Nylon Material Bow with Silver Trim 18"/24"



Red Nylon with Silver Trim

Shiny Mylar



Gold Mylar with Silver Trim



- ◆ Deluxe Gold Mylar Bow with Silver Trim, 18" or 24"
- ◆ Deluxe Gold Mylar Bow, 18" or 24"
- ◆ Deluxe Silver Mylar Bow, 18" or 24"

CUSTOM

Logos and Marquees

On these pages see some of the lighted ground displays which we have designed and installed for our customers. From light shows to events and festivals, a custom designed logo or entrance marquee can set the tone to "magical."

Lighted Logos and Marquees stand out!

Or think about how fun it would be to collect sponsors for your event by giving them a creative, animated, and beautiful LED display which will incorporate their logo and themes.

Imagine getting a message or name out there with amazing brilliant lights and colors!





As with any custom display, a personalized marquee or logo will be designed, planned and manufactured through a collaboration between you, the client, and us as commercial decoration specialists.

If you have thought about what images, logos and texts you would like to put out in front of your viewers, call us to discuss these as well as to discuss the dimensions and intended placement of your marquee. Our team will design a custom display lit with brilliant LED bulbs which will last for years and help to define your place and your event.

A custom lighted marquee will set you apart!



Light up your
name or logo
with a

marquee

custom designed for
your place.

Themed 2D Displays

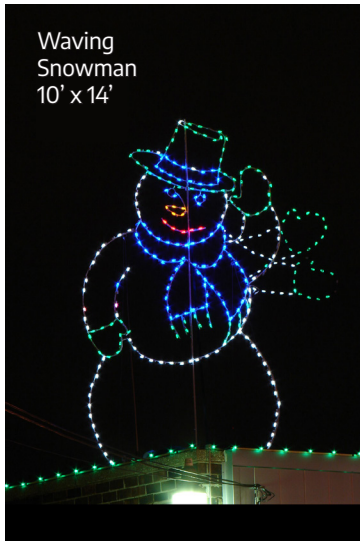


Over thirty years ago, Universal Concepts brought its home state of Georgia its first large-scale light show, Lake Lanier Islands' Magical Nights of Lights, which featured millions of lights. It was the beginning of the popularity of light shows across the country, and since then we have remained an industry leader in providing design,



manufacture and installation of traditional 2D light shows with animated displays, photo ops, arches, digital elements and tree lighting which will bring it all together into a breathtaking experience for your community. Browse the following pages to see the types of 2D displays which can be the backbone of your holiday light show.

Waving
Snowman
10' x 14'

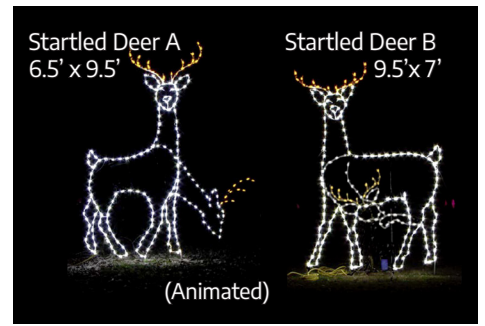


We've been leaders across the U.S. in providing charming and nostalgic themed holiday displays for traditional light shows! We can help you design and customize a show which will feature themes like the ones you see on these pages, or design one just for you!

Buck and
Doe
(Animated)
9.5' x 10.5'



Startled Deer A
6.5' x 9.5'



Startled Deer B
9.5' x 7'

Doe and
Fawn
(Animated)
11.5' x 8.5'



Polar Bear
Cubs
11' x 7'



Polar Bear-
Mother
8' x 12'

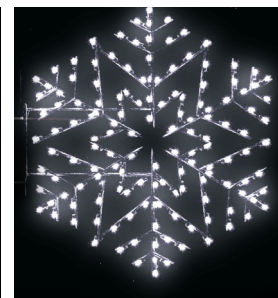
Deer Family with 3D Tree 22' x 16'



Leaping
Deer Arch
38' x 25'



Spiral Snowflake 6'



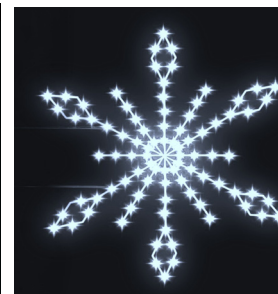
Arctic Snowflake 6'



Winterfest Snowflake 6'



Silhouette Snowflake 6'



Diamond Snowflake 6'



Presidential Snowflake 6'

Use these classic snowflakes as ground "filler" displays in your Winter Wonderland! Other sizes are available.

Ski Mountain
24' x 16'

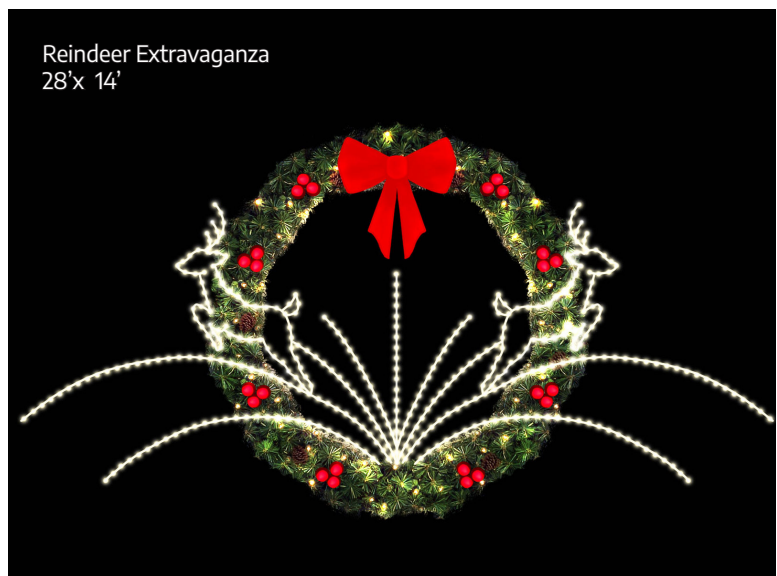
Skier
6' x 8'



Reindeer Winter Wonderland

SELF-STANDING / 2D DISPLAYS

REINDEER / WINTER WONDERLAND



NOTE: displays described as "Animated" come with a multi-step control box which alternates the lighted areas of the display to simulate motion. In some of the illustrations you can see darker areas of the display which are unlit.

Religious/Spiritual Displays

Small Palm Tree
5' x 8'



Camel
9' x 7 1/2'



Wiseman w/ Box
5' x 8'



Wiseman On Camel
9' x 10'



Wiseman w/ Urn
6' x 7'

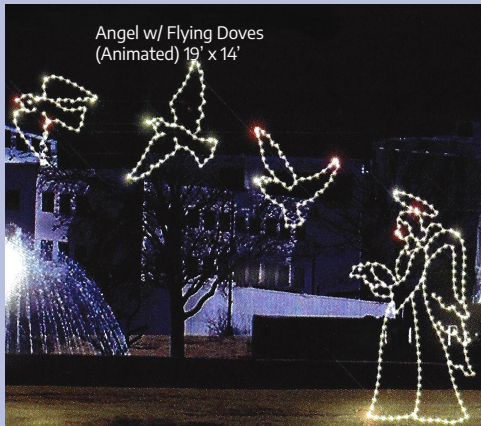


Menorah 8 1/2' x 10'

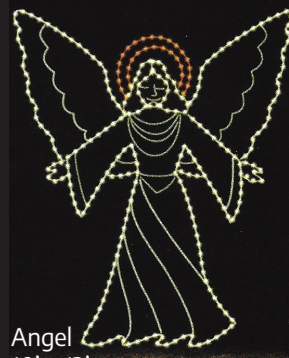


Star of David 3'

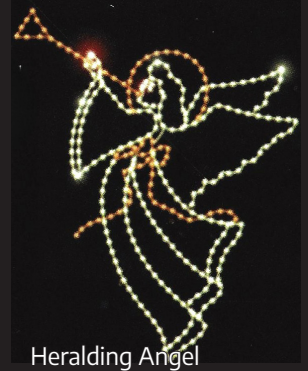
Angel w/ Flying Doves
(Animated) 19' x 14'



Angel
10' x 12'



Heralding Angel
11' x 13'



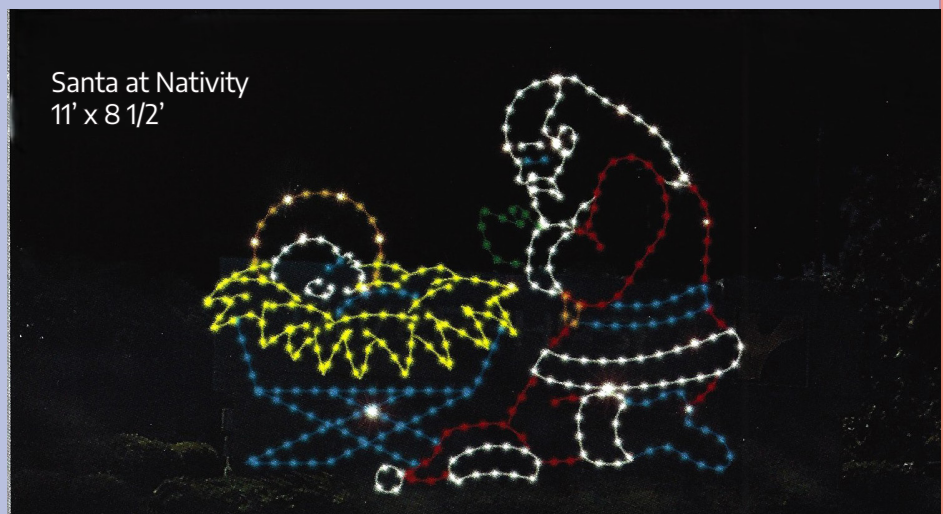
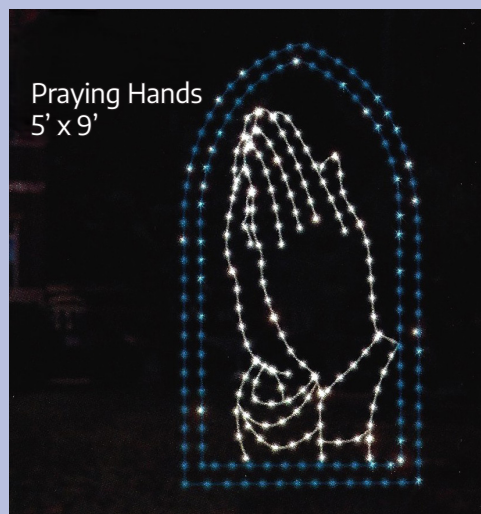
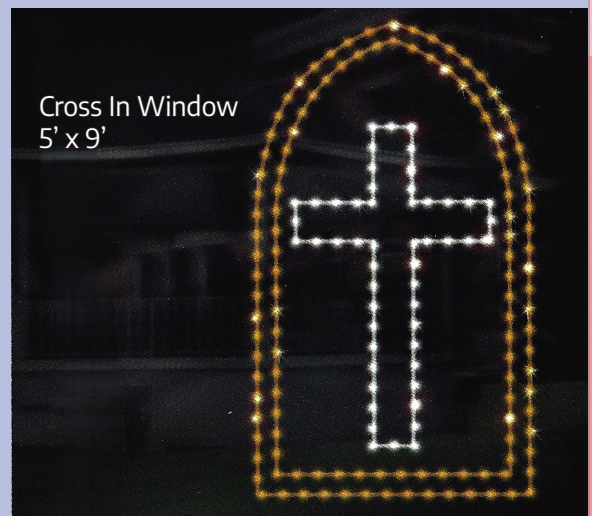
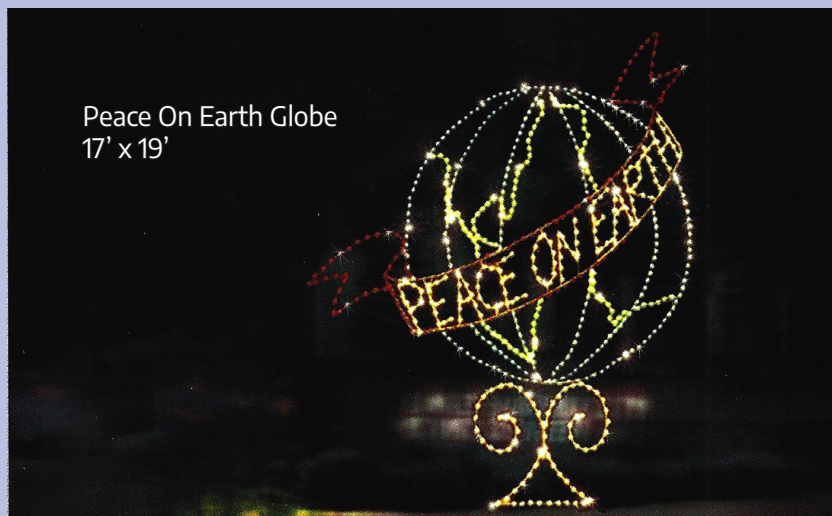
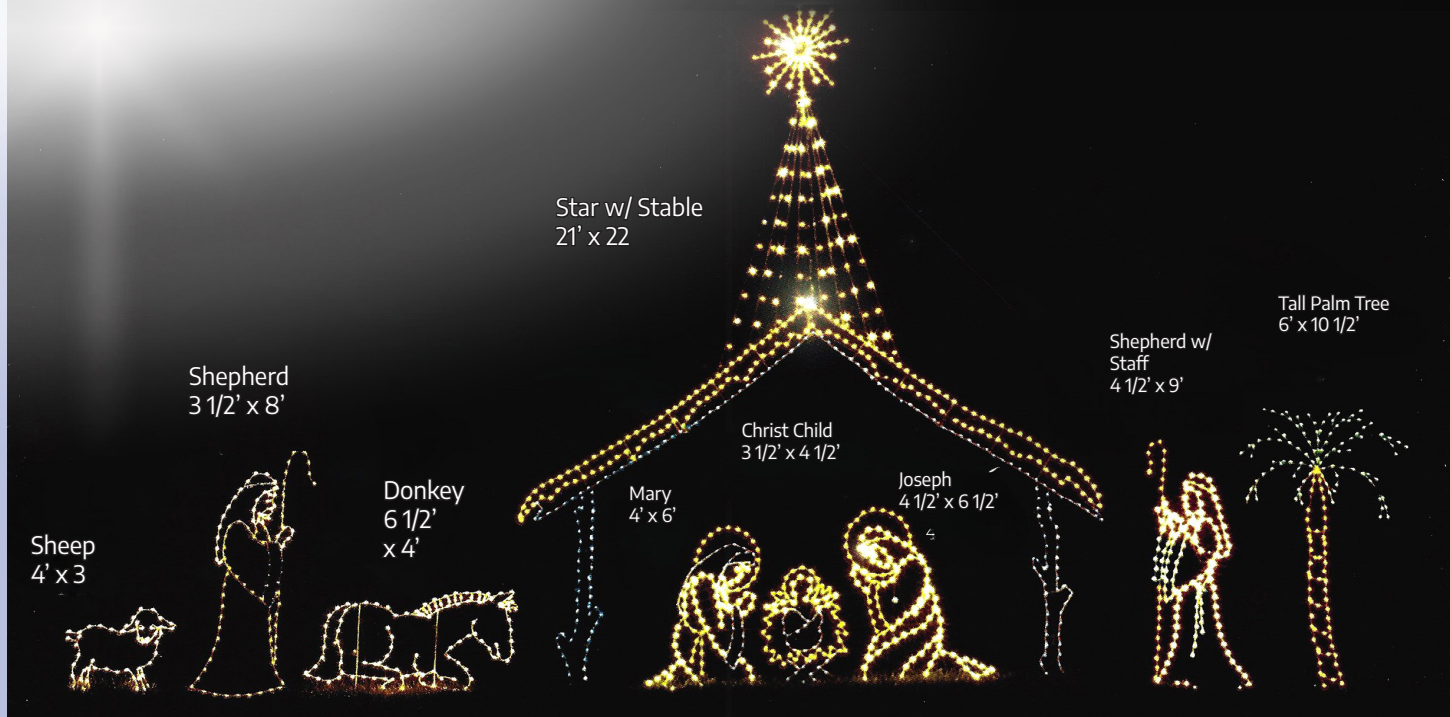
Round out your spiritual display area with our 3D Trumpeting Angels (see p. 62)



NOTE: displays described as "Animated" come with a multi-step control box which alternates the lighted areas of the display to simulate motion. In some of the illustrations

Make a beautiful statement of faith and hope

SELF-STANDING / 2D DISPLAYS



you can see darker areas of the display which are unlit.

RELIGIOUS / SPIRITUAL

Dickens Village Displays



Sit Spin
4' x 4'



Skating Couple
4' x 6'



Speed Skater
5' x 5 1/2'



Ice Dancers
8' x 5 1/2'



Gliding In
Reverse
4 1/2' x 6'

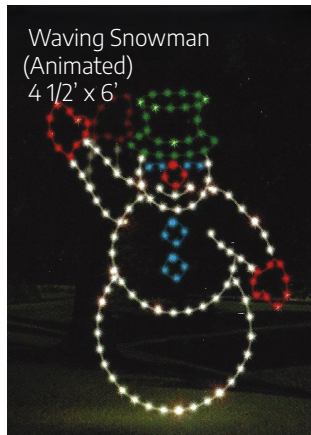


Jumping
Skater
5 1/2' x 6 1/2'

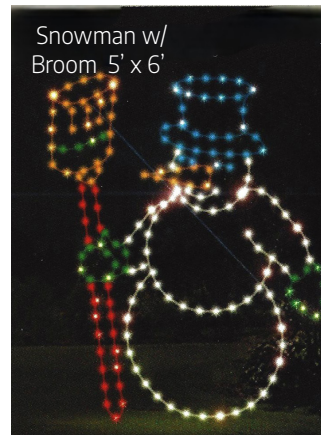




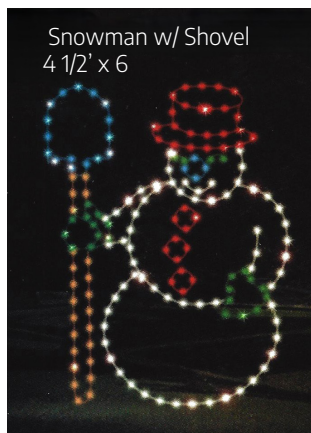
Above: our Winter Wonderland Bridge Drop Lighting in Pigeon Forge, TN can be an inspiration for a way to give your themed display area more beauty and impact. Call today to ask us about drop lighting to accent your light show.



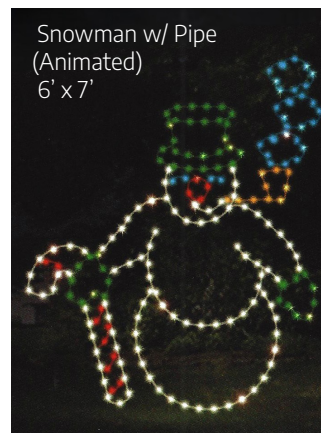
Waving Snowman
(Animated)
4 1/2' x 6'



Snowman w/
Broom 5' x 6'



Snowman w/ Shovel
4 1/2' x 6'



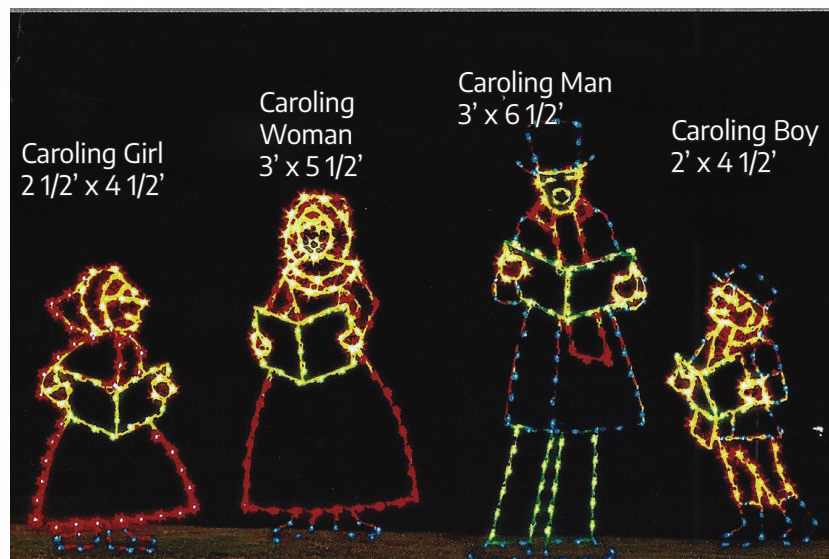
Snowman w/ Pipe
(Animated)
6' x 7'



Horse and Sleigh
19' x 7.5'



Big Sister
Pulling Sled
8' x 5'

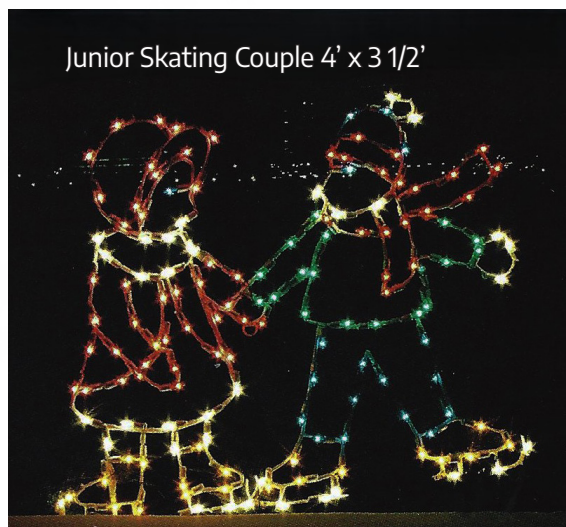


Caroling Girl
2 1/2' x 4 1/2'

Caroling
Woman
3' x 5 1/2'

Caroling Man
3' x 6 1/2'

Caroling Boy
2' x 4 1/2'



Junior Skating Couple 4' x 3 1/2'

Decorate your light show with traditional favorites

Dickens Village

Animated Fountain
8' x 20'

Sno-Woman
4' x 7'

Sno-Kid
4' x 3'

Sno-Man
4' x 7'

Animated Swan 9' x 8'

Snowman
with Kids
15' x 15'

Hotel
16' x 14.5'

Toy Store
15.5' x 16'

General Store
17' x 15'

Gentleman with
Candelabra
10' x 14'

Regency
Woman
10.5' x 12.5'

Regency
Carriage
26' x 12'

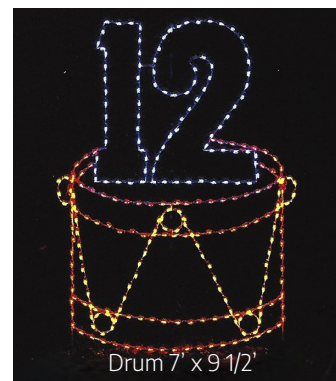
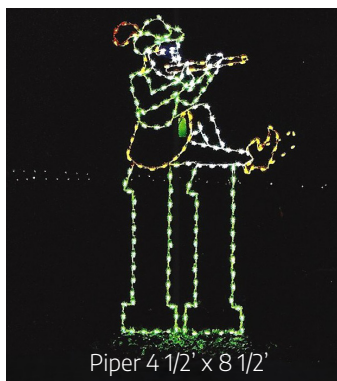
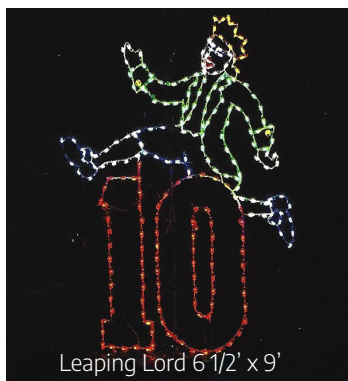
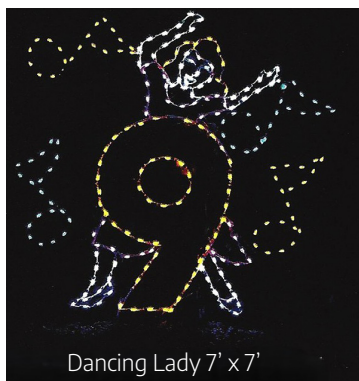
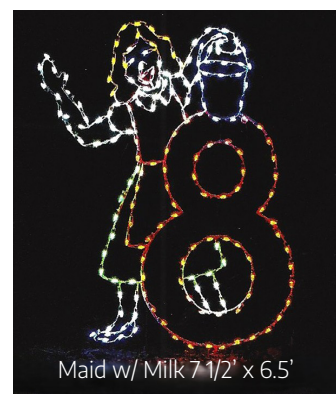
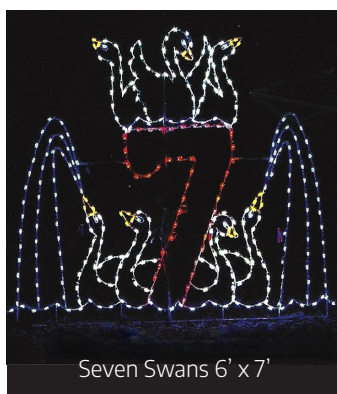
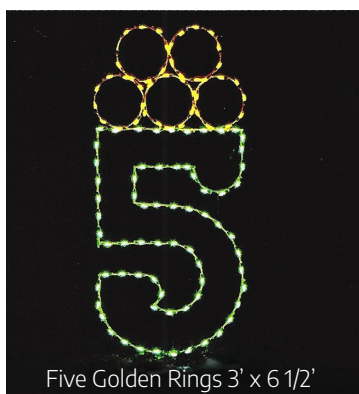
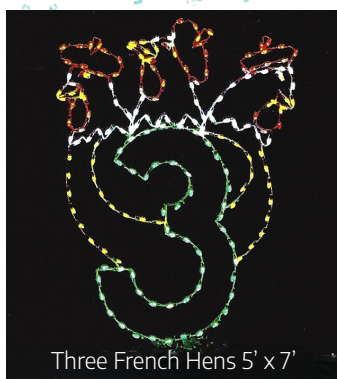
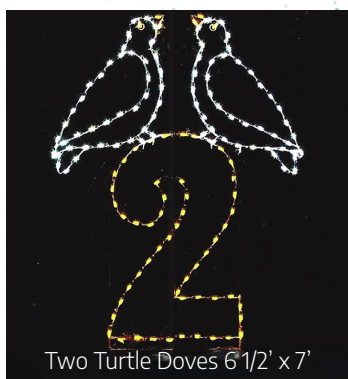
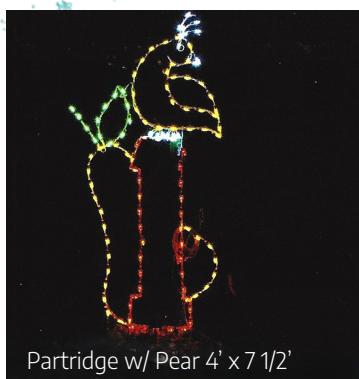
Waving Belle
10' x 12'

NOTE: displays described as "Animated" come with a multi-step control box which alternates the lighted areas of the display to simulate motion. In some of the illustrations you can see darker areas of the display which are unlit.



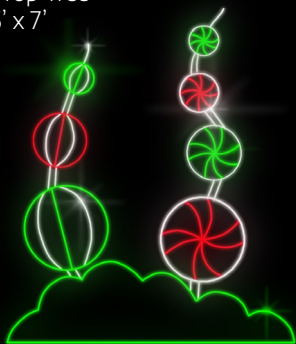
Twelve Days of Christmas Displays

12 Days Economy versions shown; larger 12 Days designs available. Call to learn more!

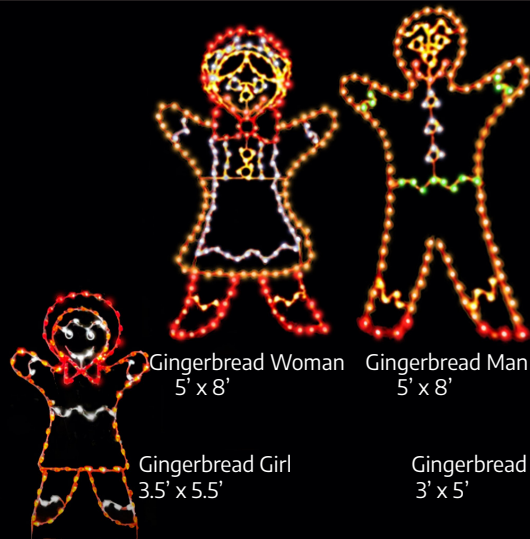


Candy Cane Lane Displays

Double Gum
Drop Tree
6' x 7'



Nutcracker
8'



Gingerbread Woman
5' x 8'

Gingerbread Man
5' x 8'

Gingerbread Girl
3.5' x 5.5'

Gingerbread Boy
3' x 5'

Gingerbread
House
10' x 8 1/2'



Candy Cane Sprays 8.5' x 10'
with Wide Arches 22' x 17'



Candy Cane
Arch
28' x 21'



Candy Cane
Walk-Through
Arch
12' x 12.5'



Dancing Candy
Canes
Animated
6' x 7'

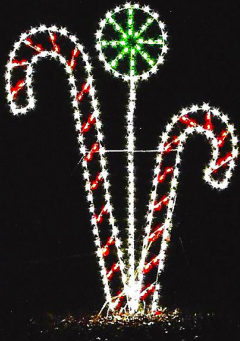


NOTE: displays described as "Animated" come with a multi-step control box which alternates the lighted areas of the display to simulate motion. In some of the illustrations

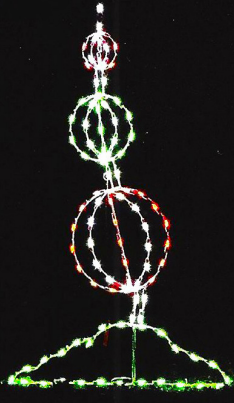
Lollipop
2' x 6'



Candy Cane
Spray 8.5' x 10'



Gum Drop
Tree 4' x 6'



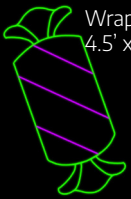
Starlight Mint
2' x 5'



Candy Cane
4 1/2' x 8'



Wrapped Candy
4.5' x 7.5'



Gingerbread
Gazebo
14' x 24'



Candy Cane
6' x 18'

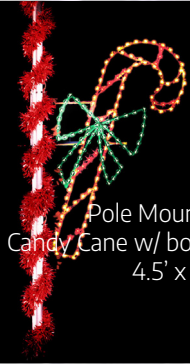
Candy Cane
6' x 15'

Candy Cane
6' x 12'

Candy Cane
6' x 20'



Pole Mount
Candy Cane w/ bow
4.5' x 8'



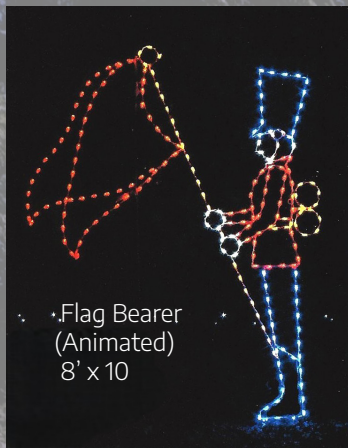
Toyland Arch
40' x 22'



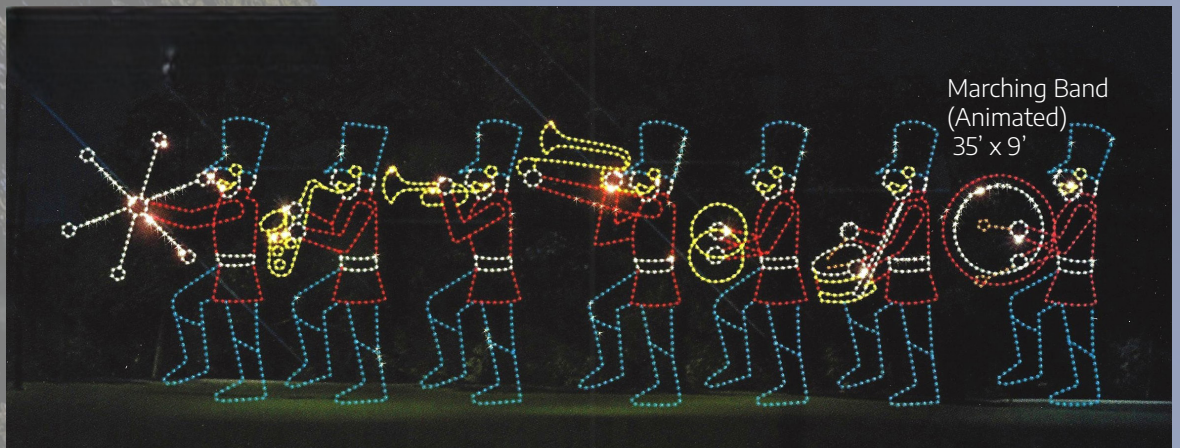
Gingerbread
House
25' x 21'



you can see darker areas of the display which are unlit.

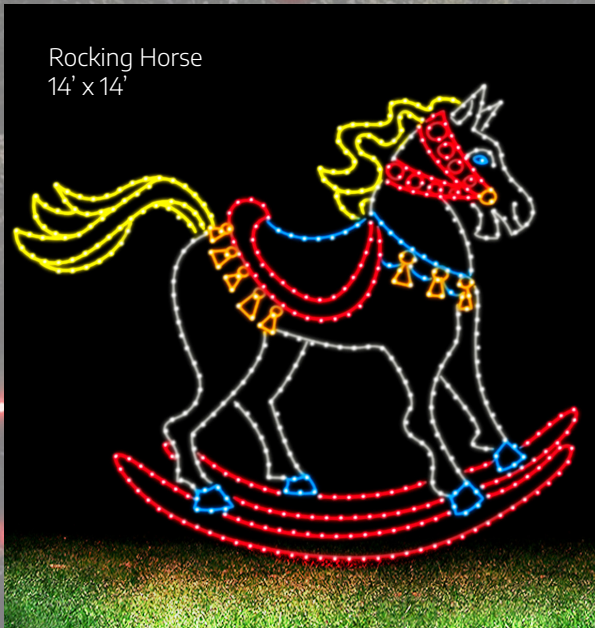


Flag Bearer
(Animated)
8' x 10'

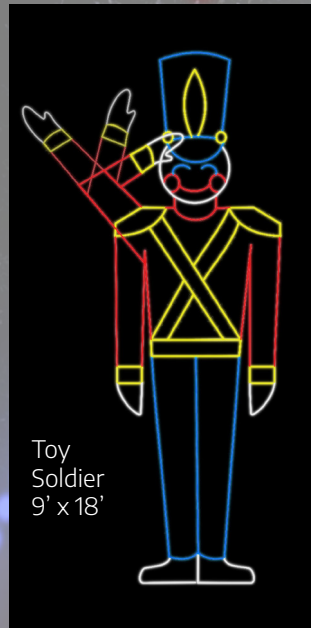


Marching Band
(Animated)
35' x 9'

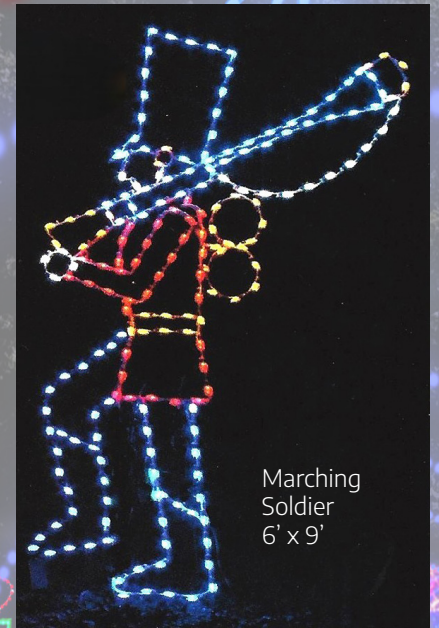
Toyland Displays



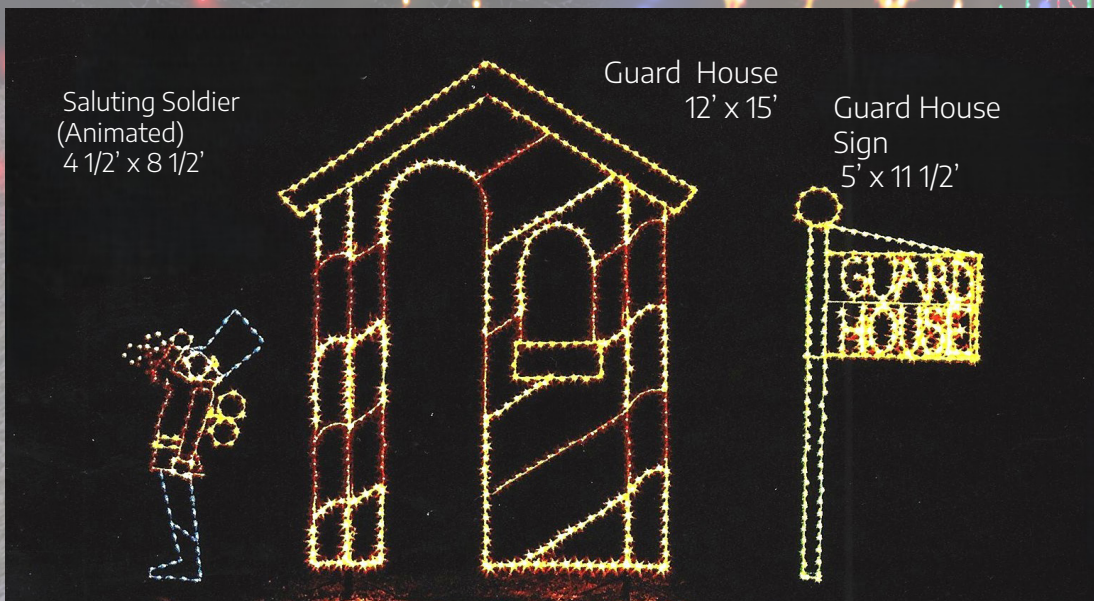
Rocking Horse
14' x 14'



Toy
Soldier
9' x 18'



Marching
Soldier
6' x 9'



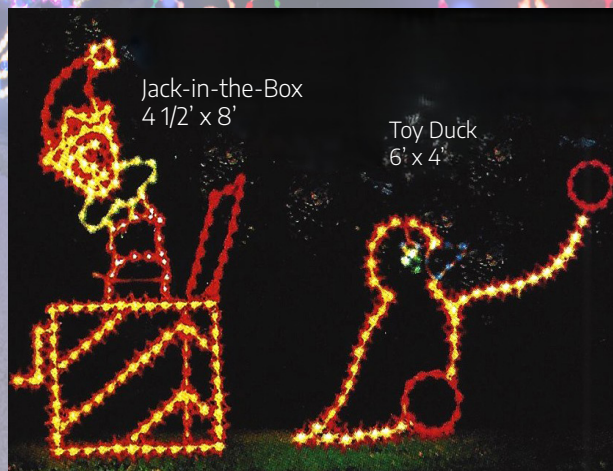
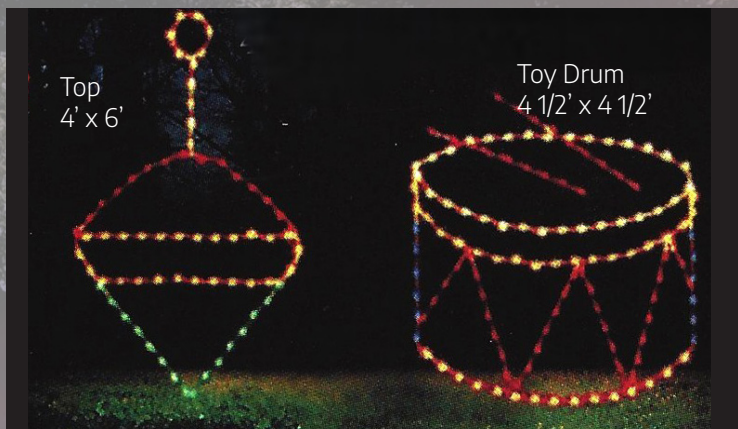
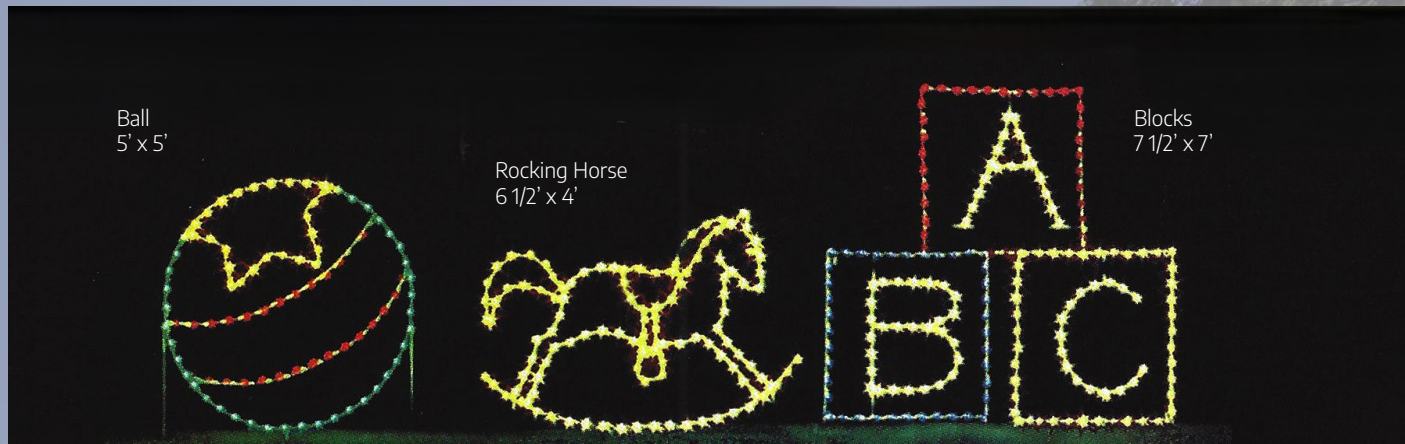
Saluting Soldier
(Animated)
4 1/2' x 8 1/2'

Guard House
12' x 15'

Guard House
Sign
5' x 11 1/2'

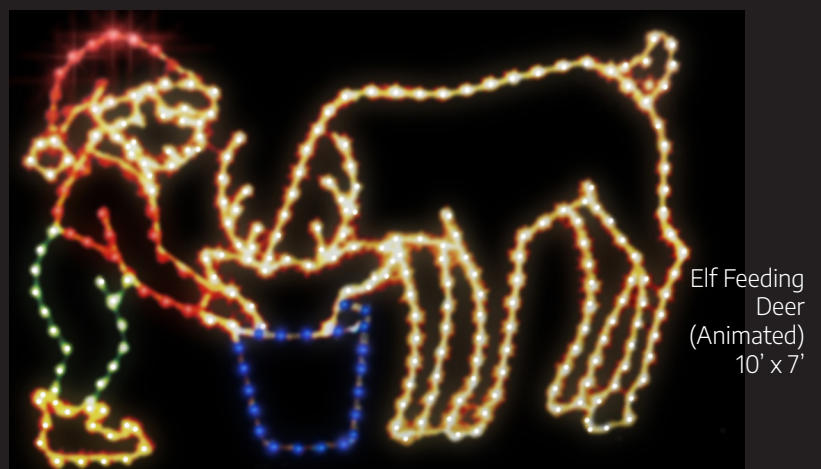
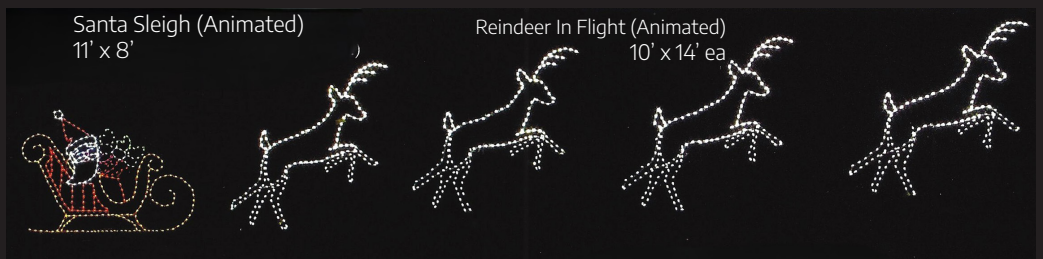
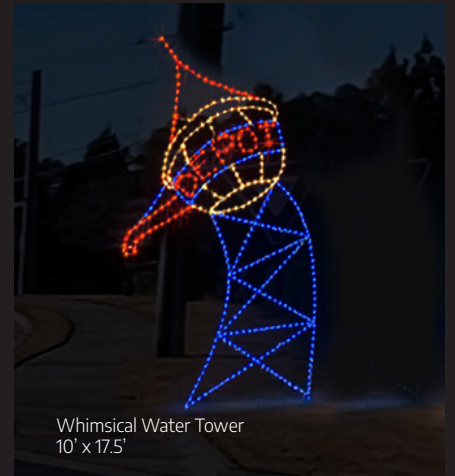


Waving Santa
7' x 8'

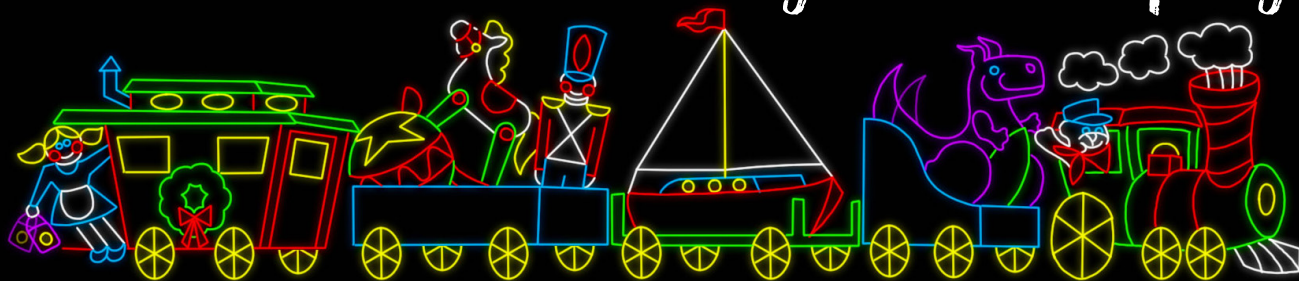


NOTE: displays described as "Animated" come with a multi-step control box which alternates the lighted areas of the display to simulate motion. In some of the illustrations you can see darker areas of the display which are unlit.

Toyland Displays



Toyland Displays



Deluxe Train 52' x 11'

Toy Bear
7' x 8'



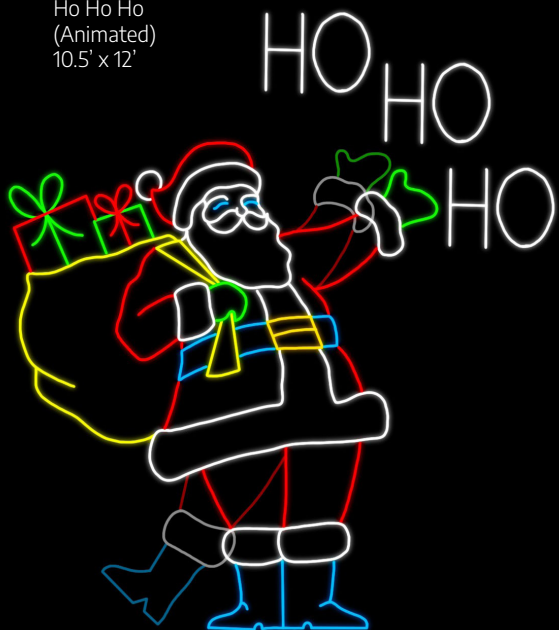
Elf on Big
Wheel
9.5' x 7'



Elf Washing
Deer (Ani-
mated)
10' x 10'



Santa and
Ho Ho Ho
(Animated)
10.5' x 12'



Giant
Santa and Team (Animated)
24'W x 27' H



NOTE: displays described as "Animated" come with a multi-step control box which alternates the lighted areas of the display to simulate motion. In some of the illustrations you can see darker areas of the display which are unlit.

Lily and Pad
9' x 6.5'



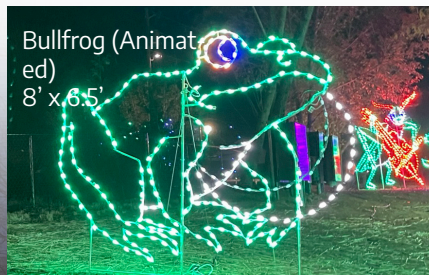
Tulip 4' x 4'



Frog and Turtle
(Animated)
16' x 6'



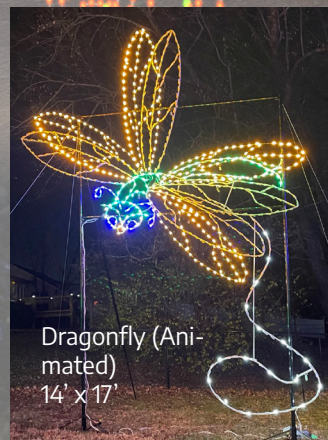
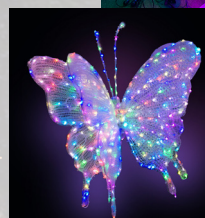
Bullfrog (Animated)
8' x 6.5'



Firefly
(Animated)
15' x 19'



Dont forget to pair these 2D botanicals with 3D mushrooms, flowers, bugs and inchworms! See pages 65-66.



Dragonfly (Animated)
14' x 17'

Botanical



Cattail Pair
4' x 5'



Single Mushroom (shown in different colors) 7' x 7'

Ask about our custom
animated RGB fountain with
spheres!



Frog Conductor (Animated) 16'x12'



Spider
(Animated)
10'x11'



Grasshopper
(Animated)
13' x 12'

Displays

Rooftop Displays

LET US CREATE A BRILLIANT DISPLAY

Our giant steel rooftop displays are the same outdoor commercial grade quality, powder-coated and lighted with brilliant LED bulbs for a cross-town impact no one will miss on



Cupid
24' x 21'



Donner
25' x 14'



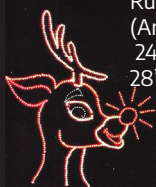
Vixen
34' x 26'



Peeking
Snowman
(Animated)
18 1/2' x 14'



Rudolph
(Animated)
24 1/2' x
28'



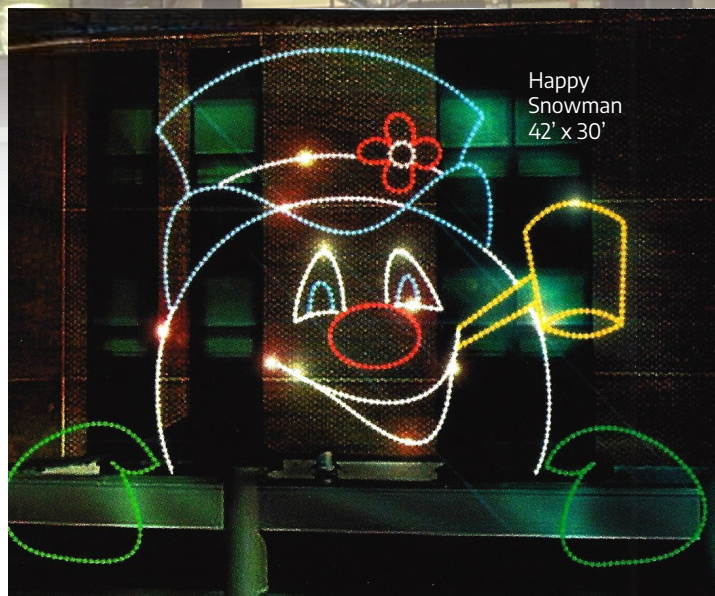
Elf
26 1/2' x
27'



Blitzen
20' x 16'



Happy
Snowman
42' x 30'



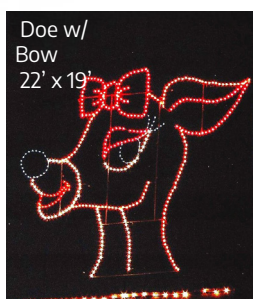
Dancer
15' x 26'



Comet
16' x 25'



Doe w/
Bow
22' x 19'



YOU CAN SEE ACROSS TOWN!

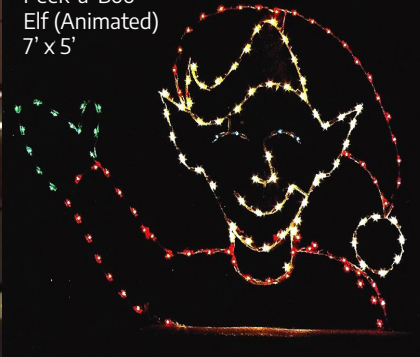
your hospital, city building or shopping area! Three of the rooftop displays on the right below are smaller, for a closer viewing distance.



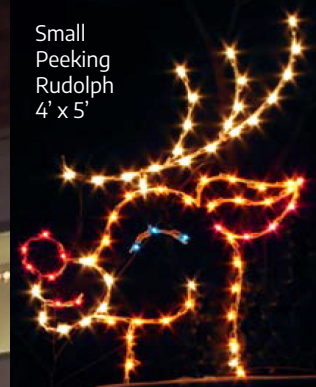
Peek-a-Boo Bear
(Animated)
8 1/2' x 5'



Peek-a-Boo Elf (Animated)
7' x 5'



Small Peeking Rudolph
4' x 5'



Peeking Santa
43' x 20'



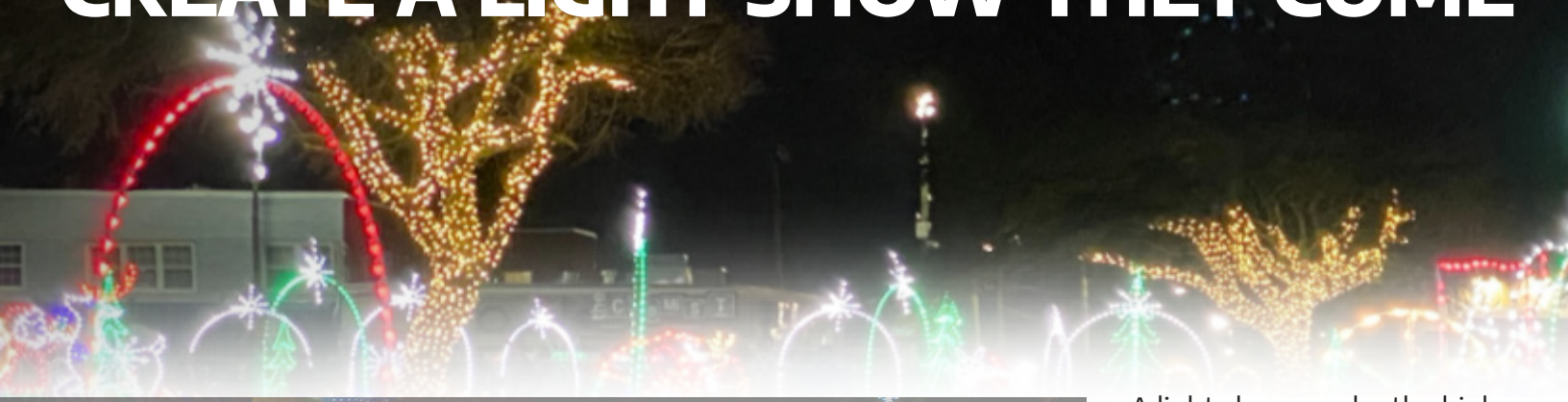


LIGHT



SHOWS

CREATE A LIGHT SHOW THEY COME

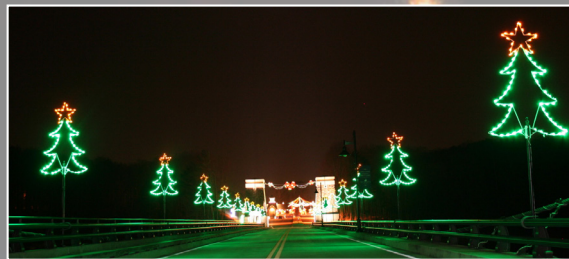


A light show can be the highlight of a community's holiday celebration, and planning, purchasing, installing and storing one can seem like an overwhelming task.

We have been designing, creating and installing light shows both large and small for 45 years and we can help!



Our LED lighted silhouettes are made of heavy American steel, with heavy duty commercial grade C7 bulbs, light-line and power cables which are made to last. Our larger silhouettes can even be animated so that the on-and-off interplay of bulbs gives the exciting illusion of movement (think flying reindeer, sliding penguins and waving Santas). Add to these silhouettes interactive photo ops and programmable RGB pieces, and you'll have a big show.



We can help you think through your power needs for your light show, and use our design team to plot out the best way to use your land for a successful show.



We normally create custom show packages which include many displays grouped into the themed areas of

BACK TO EVERY YEAR . . .

SELF-STANDING/ 2D DISPLAYS

LIGHT SHOWS

your choice. (See p. 33-50). The most common traditional themes for an area are concepts like Santa Land filled with Santa, toys, presents and elves; Reindeer Lane filled with deer families, trees and sparkling accent pieces; Candy Land with wrapped candy motifs, candy canes, lollipops and gingerbread houses. Other traditional themed areas are Winter Wonderland, Dickens Village, a Nativity Area and the Twelve Days of Christmas.

Many cities or theme parks opt for less traditional themes, and we love to help create areas such as a Wildlife Forest, Pioneer Village, Fairy Tale Town, and Flower and Botanical scenes. We even create specialty themed displays such as nautical/coastal displays with shells, fish, mermaids and more; sporting themes like fishing and sailing; and tropical, zoo, and

“wild kingdom” themes.

Add to these ideas your own logos and marquees and other custom displays which we can manufacture, and you'll have a memorable and enjoyable light show to gift to your community.

As you plan your areas with us, you'll want to fill out the scenes with photo ops and accent/filler pieces which help to ground your reindeer, elves and Santas: think light spheres, light drops, ground and landscape lighting and tree lighting.

You can even start small and use ticket sales to build upon your show with second and third phases. Anything is possible! Call us at 800.522.0718 to ask about a light show concept tailored to meet your style and budget!



Our Giant Ornament- 24", 36", 42" and 84"



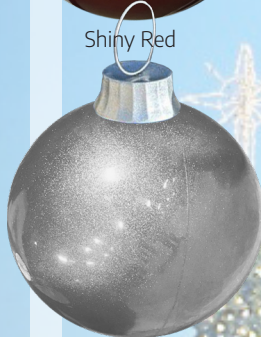
Shiny Red



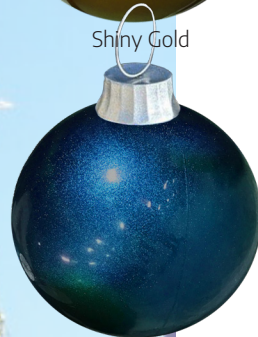
Shiny Gold



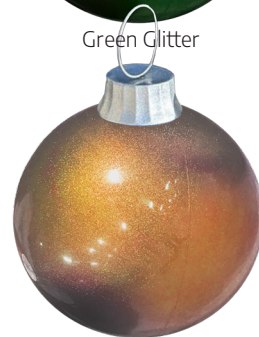
Green Glitter



Silver Glitter

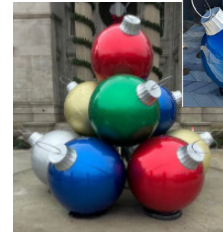


Blue Glitter



Gold Glitter

Stands and hardware included!



A vinyl decal of your logo can be added for an additional charge.

Our fiberglass giant ornaments are an eye-catching Christmas staple! With durable powder coated finishes and a hard clear coat, they are great for indoors or out. Stand and hardware included.



Penguin Character 1
4'

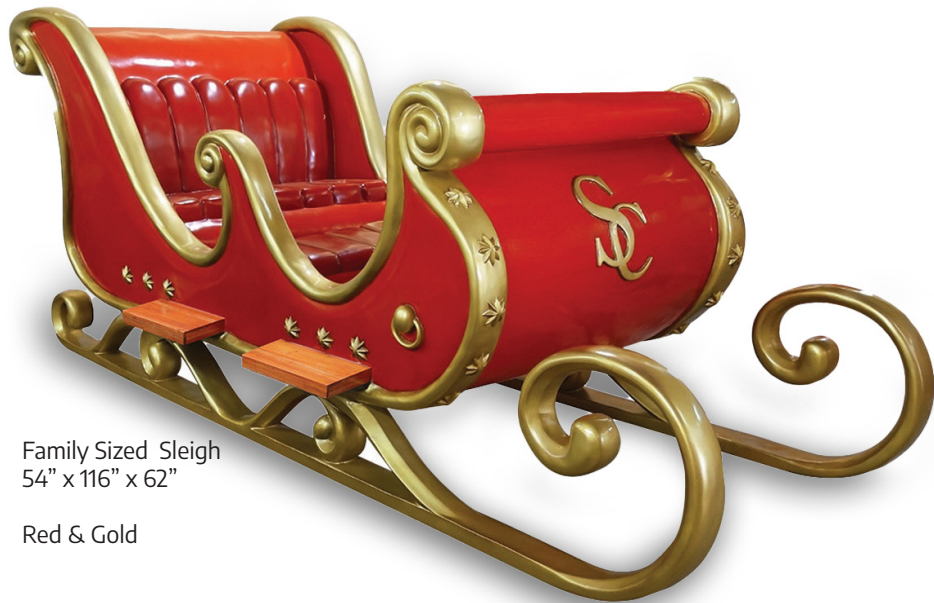


Penguin Character 2
4'



Penguin Character 3
4'

Fiberglass



Family Sized Sleigh
54" x 116" x 62"

Red & Gold



Elf and
Deer with
Sign, 5'

Elf and Deer
with Star, 5'



Santa's
Mailbox, 4'

Features

8 Foot
Fiberglass
Nutcracker



Our Giant 8' Nutcracker

3D PROPS AND DECOR

FIBERGLASS



Walk-Through Centerpieces

3D PROPS AND DECOR

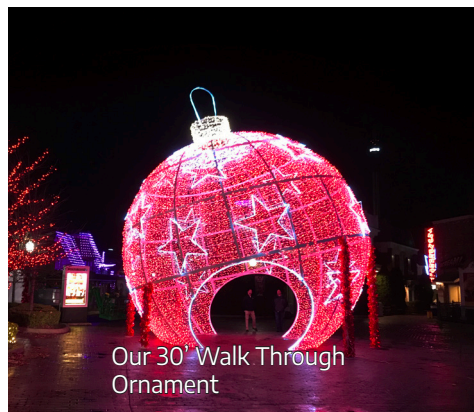
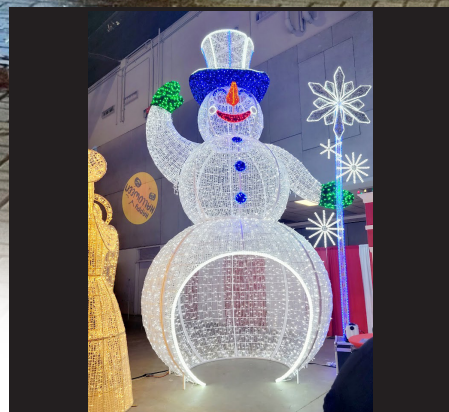
WALK-THROUGH CENTERPIECES

Our 19' Classic Walk Through Ornament

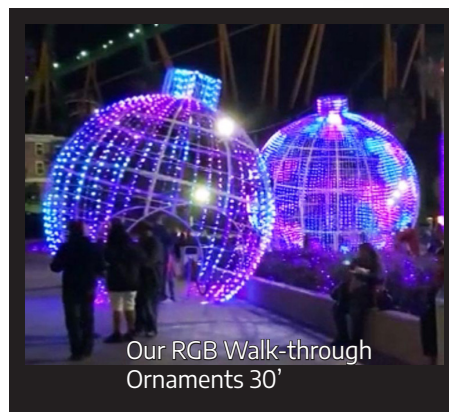
Walk-through features are the ultimate in interactive and oversize holiday displays! Our walk-through ornaments range from 12' to 35' tall, and our Monarch Arch, pictured at left, is a classic and beautiful accent. Even our panel trees can be modified to become walk-through features with garland and twinkling lights inside and out!



Giant Snowflake Arch
16' x 27'



Our 30' Walk Through Ornament



Our RGB Walk-through Ornaments 30'

3D Centerpieces

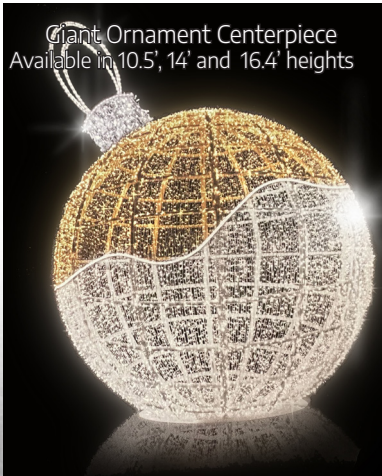
Our 3D Toy Train with Garland, 9' H x 25' L



Our 3D Cocoa Serving Station 14' x 18'



Reindeer on Sled 13.5' x 11'



Giant Ornament Centerpiece
Available in 10.5', 14' and 16.4' heights

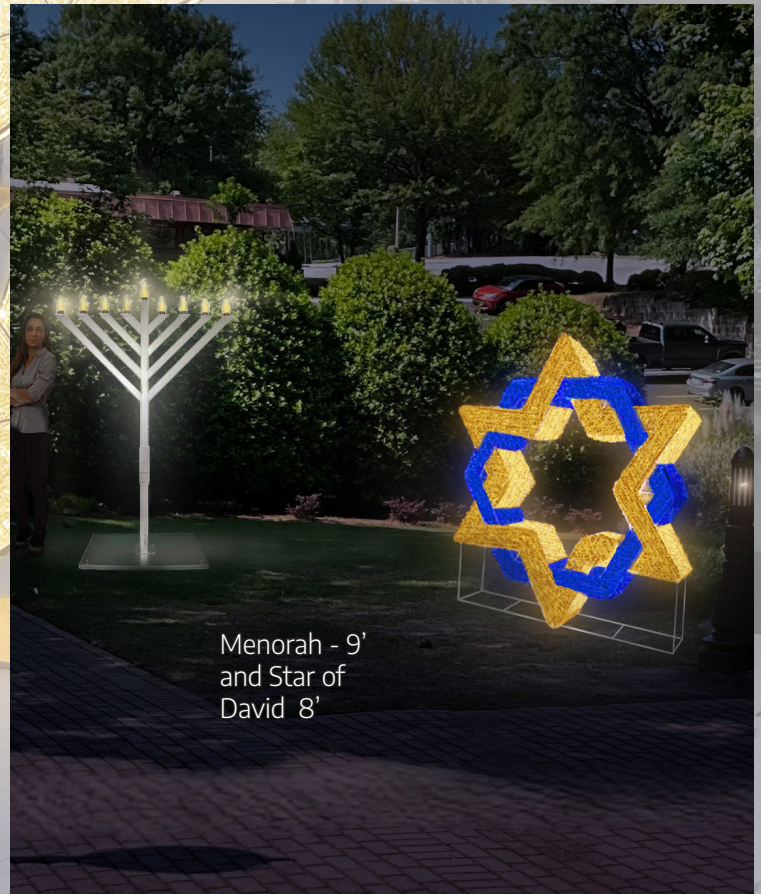


8' 3D candy Canes

**Giant 3D
Photo
Ops
shimmer-
ing with
garland
and lights**



Giant 15' 3D Star
Totem



Menorah - 9'
and Star of
David 8'



"JOY" PVC Mesh
Letter Sign
6'H x 16"D



Ultra Luxe Red and Gold Garland Sleigh 10' x 5' x 4.2'



Red and White Garland Sleigh, 10' x 5' x 4.2'



Trumpeting Angel 12'
Trumpeting Angel 10'
Trumpeting Angel 8'



Train Engine Photo Op with Mesh
6.5'H x 3.1'W x 12.5'L
shown with Train Car Photo Op with Mesh



Garland 3-Gift Box Stack 9' x 4'



Our cool white 3D Snowflake 4', 6', 10' and 12'



3D 5-point Star available in 5', 7', 9'



Double Garland Sky Ornament Tower
7'H x 3'W

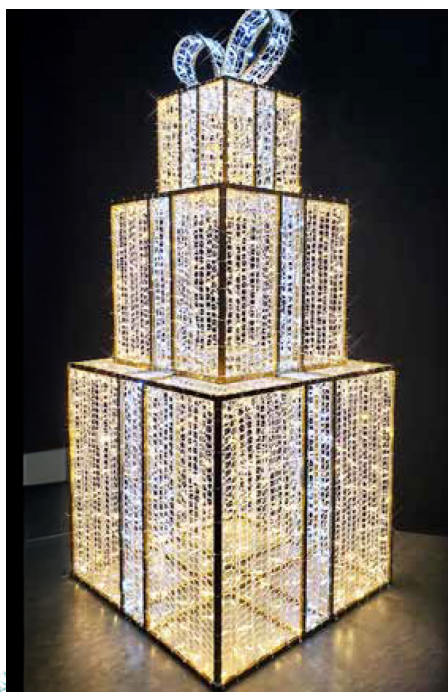


Giant Garland Sky Ornament with
Base 10'H x 8'W x 8'D

Premiere 3D Centerpieces



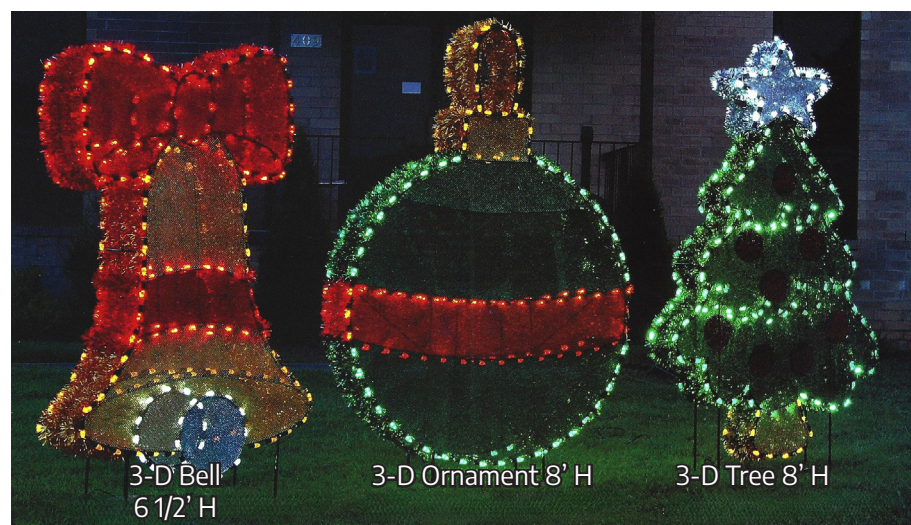
3 Mesh Gift Box Stack with Garland Bows
13.5' x 8.5' x 4'



3 Mesh Gift Box Stack 9' x 4'



3 Mesh Gift Box Set 30", 36" and 48"



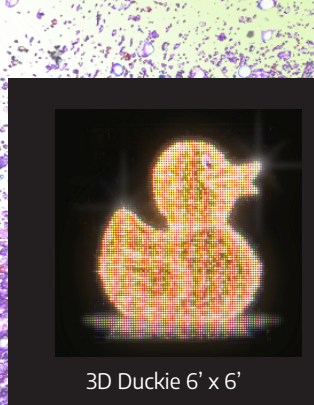


Our foldable spheres (p.67) and dandelions (see detail at right) at Mississippi Aquarium



3D LED Dandelion Motif - green, blue, pink, cool white 20", 28" and 35" in diameter, includes 4' and 6' stands

3D Botanical Decor



3D Duckie 6' x 6'



3D Hummingbird 5.5' x 5'



RGB Butterfly 2'



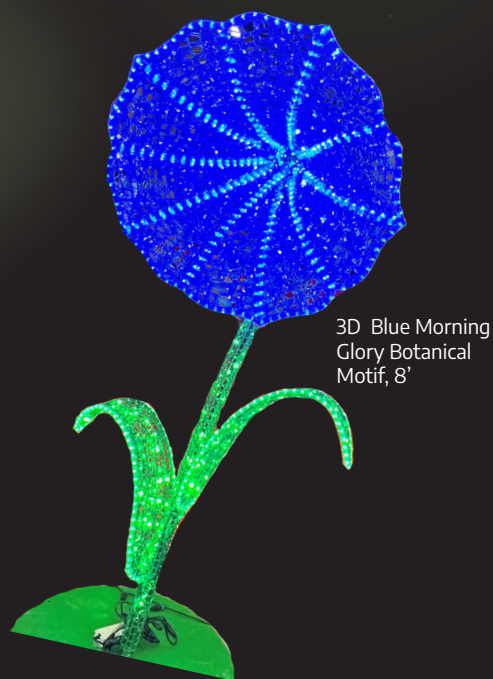
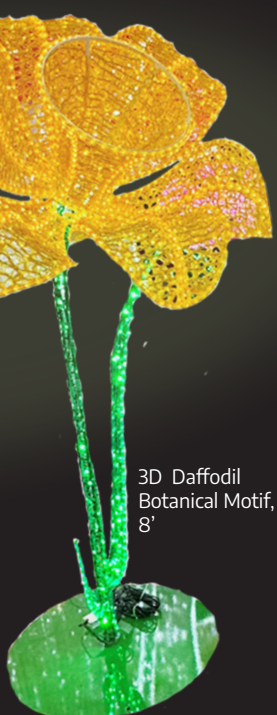
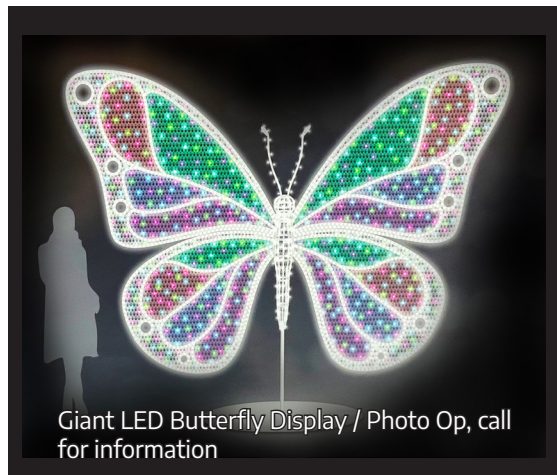
Laying Deer 7.5'H x 10.5' L x 4' W

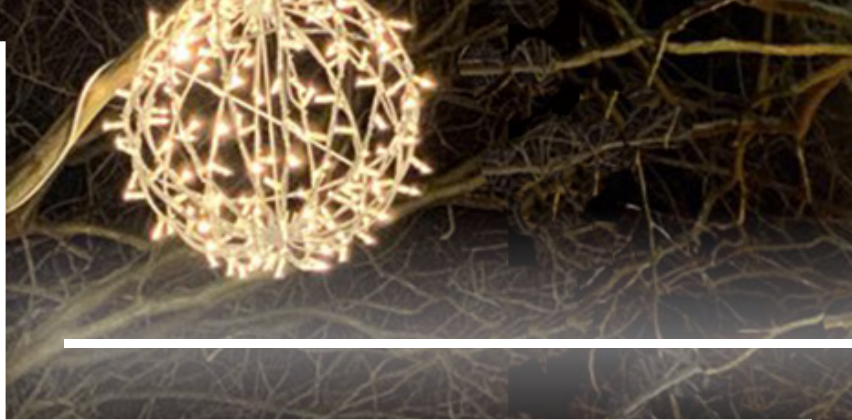
Our Caterpillar Tunnel (Below) Our charming **Caterpillar Tunnel** is a sparkling walk-through feature perfect for children's areas or botanical themed shows. Lit with thousands of LED mini lights, our caterpillar is sturdy, strong and bright. Length is 32' or 52' with a height of 15' Call today to get more details and order yours!



Giant Caterpillar Tunnel







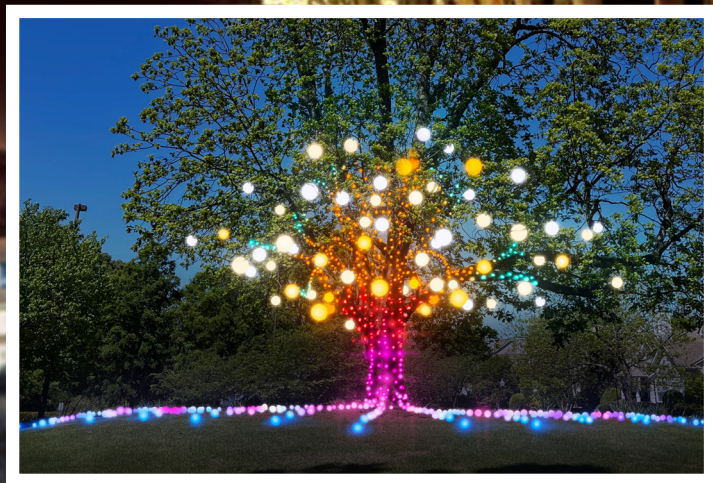
Our Light Sphere installation at Suwanee Town Center in Suwanee, Georgia

Our beautiful light spheres are our most flexible decor element: whether you stack them in piles, scatter them on lawns or hang them on trees, their magic is unforgettable. Our light spheres unclip and fold for compact storage and their LED bulbs are bright and long-lasting. Made of sturdy steel, they make a dependable holiday display. Available in 20", 30" and 40".

Light Spheres

3D PROPS AND DECOR

LIGHT SPHERES



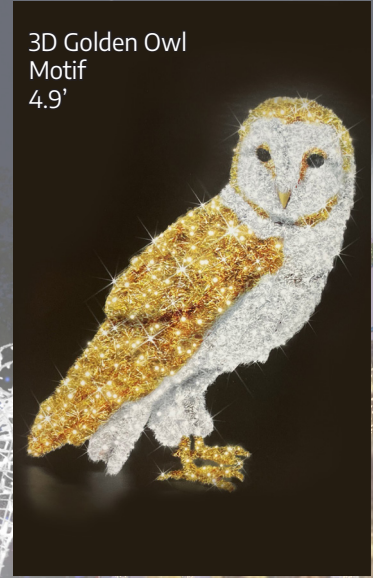
Take it to the next level with Deer,



2D Squirrel, Animated
approx. 3' each



2D Tommy Turtle,
Animated, 5' x 7'



3D Golden Owl
Motif
4.9'



3D Small Caterpillar 6.5'
x 4.5'



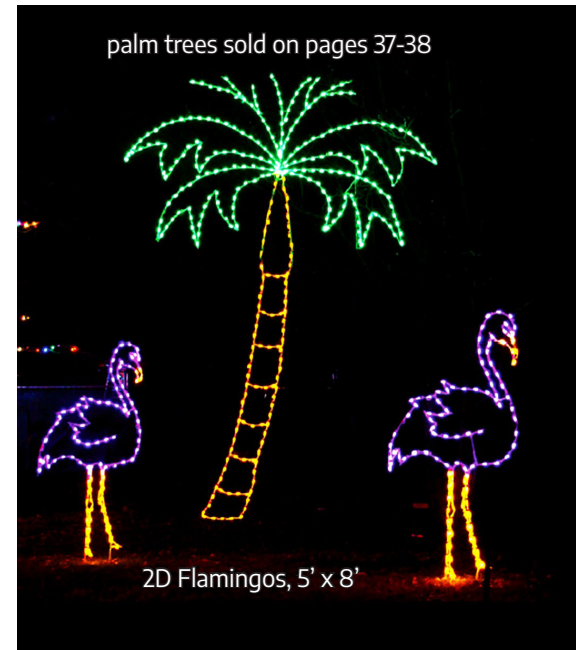
3D Lion 9.8' x 12'



3D Elephant 5.6' x 10.8'



Giant 3D Octopus Photo Op with Garland,
call for details and variations



2D Flamingos, 5' x 8'

Swans, Exotic Animals and More!

Our 2D and 3D Animals

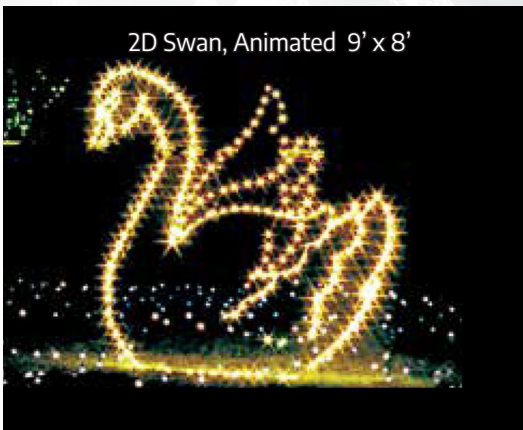
3D PROPS AND DECOR

2D AND 3D ANIMALS

Contemporary Deer, 4', 6' and 10' - Cool White



2D Swan, Animated 9' x 8'



Classic 16' Deer; inquire about matching doe and fawn



2D Raccoon, 9' x 5.5'



3D Polar Bear 4.9' x 6.5'

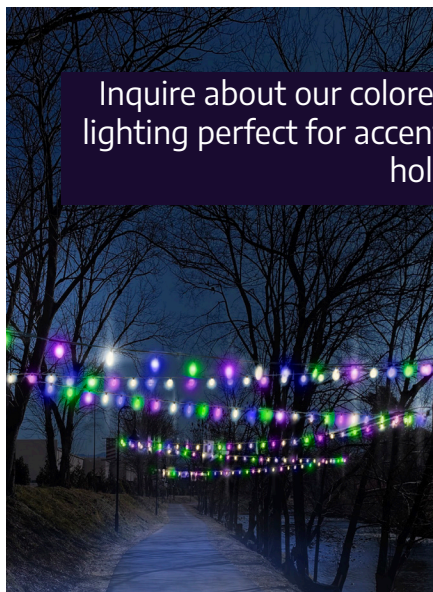


3D Teddy available in 9.8' and 14.75'

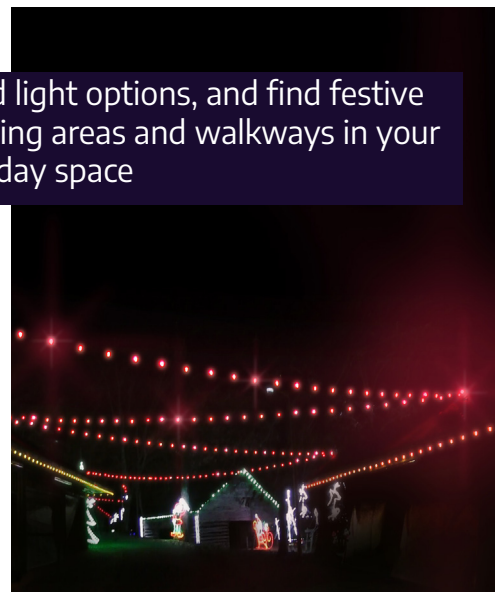




WAGGENT LIGHTING

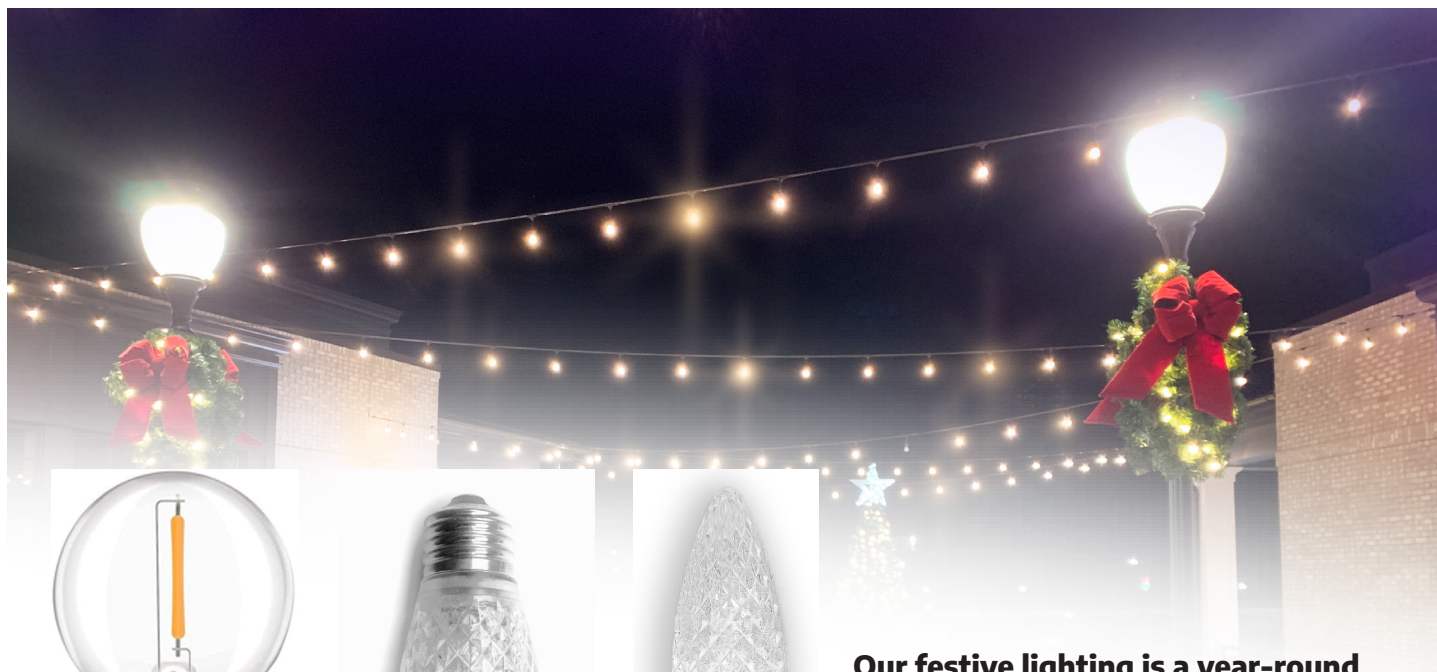


Inquire about our colored light options, and find festive lighting perfect for accenting areas and walkways in your holiday space



Our standard festive lighting adorns city centers, retail areas and theme parks across the country. Let us help you think through a festive light area and make a plan for installing and maintaining your investment. **Make your space inviting and exciting with festive light line!** Sold by the foot.

Our Festive Lighting



G40 style bulb



T50 style bulb



C9 style bulb

Our festive lighting is a year-round feature which gives your street, walkway or plaza a beautiful area for people to gather. Our LED bulbs provide a warm light glow, defining an area and providing an inviting atmosphere.



LIGHTING FOR LARGE TREES: Covered in our C7 lighting or mini lights, larger trees are a bigger challenge, but offer a bigger impact! Wrapped in lights, your larger trees can be an enormous decor asset. Their height and beauty can make your city and park trees steal the show this winter season. Leave on the lighting for a round-the-year visitor attraction.

Peripheral Lighting



Most frequently outlined in our C7 or C9 LED bulbs and 6" or 12" spaced light line, our commercial quality peripheral lighting will last for years. Either put your job in the hands of our experienced team for installation, or buy the light line, bulbs, clips and pads you need to spruce up your buildings. Call for hardware or for a custom quote.

Peripheral Lighting, or lighting installed along the edges of structures, is one of our specialties!

Tree Lighting



Smaller Trees: Mini lights in any color are a natural for your smaller city trees. Frequently found in walking areas, small trees like crepe myrtles become a familiar and sparkling holiday presence in your area. Whether installed by our team or bought as mini light strings, we can provide you with everything you need for your trees this holiday season. Go to the catalog at christmasdecorandmore.com to see more about hardware.



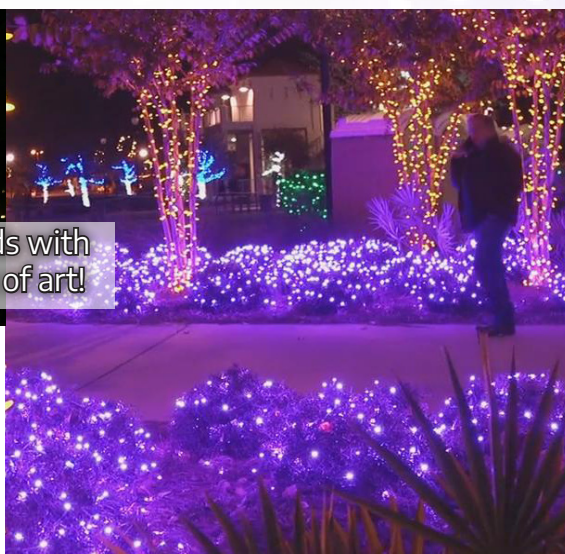
ACCENT LIGHTING

TREE AND PERIPHERAL LIGHTING



Accent lighting fills in your lawns, shrubs, trees and beds with glowing color which turns your public area into a work of art!

Bushes and shrubs can be draped with either larger C7 light line or, more frequently, mini lights in an array of colors and bulb sizes. Bought by the string or by the case, our LED mini lights give you all of the best options for landscape accents.



—Get Your Message

BANNERS



With digitally designed and printed banners, your choices are limitless. You can design your own banner with high resolution images and logos, or choose from one of the designs on these pages.

Digital designs can be printed on either durable high quality **outdoor fabric** OR heavy duty **outdoor vinyl**. Both choices are made with UV coatings and exceptional quality long-lasting inks.

Both fabric and vinyl banners allow for vibrant and accurate color reproduction, and provide long-lasting banners to convey your message for years to come. When installed with our bracket system, they stand up to wind, rain and all temperature variations, providing the best value for your money.

Out!

BANNERS

INTRO TO BANNERS

For any season, event, school, local attraction, festival or holiday, banners can help you make the most of space you already have. Think banner pairs for double impact, and remember that Universal Concepts is an industry leader for garland sprays and wreaths or lighted pole decor which will give your banners that extra visual boost.



Examples of Stock Designs

Spring and Summer Examples



10D969



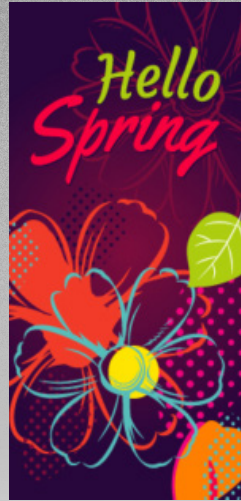
10D974



24D861



15D823



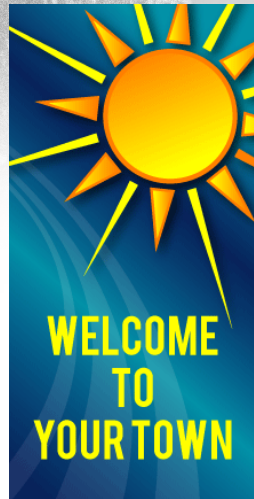
23D860



City Light Pole Banner



23D858B



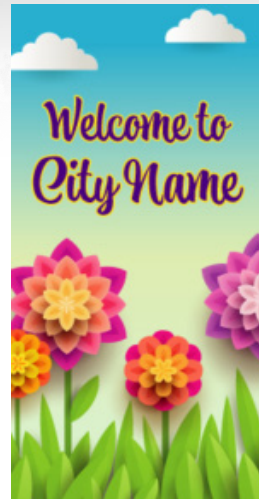
17D837



17D846



17D838

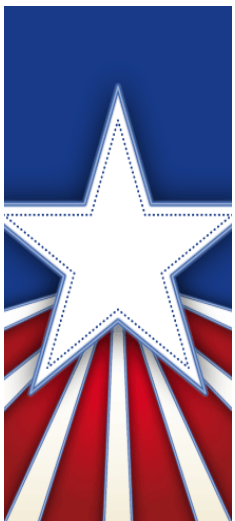


24D861



10D987

Patriotic Examples



12D992



19D851



25D102



25D105



25D100

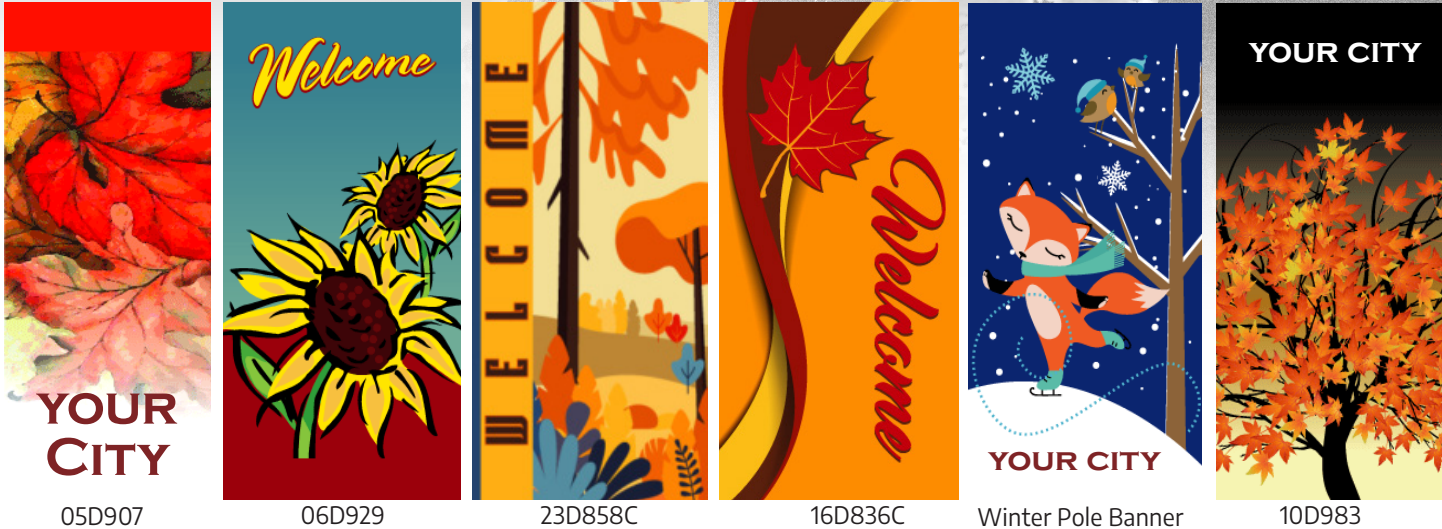


17D840

and Imprintable Designs



Fall Examples



Winter and Holiday Examples



BANNERS

BANNER EXAMPLES

Winter and Holiday Examples



15D826



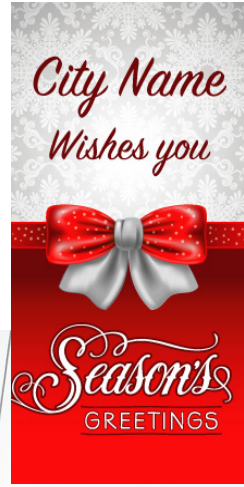
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19D848



24D862



19D854



08D943



09D947



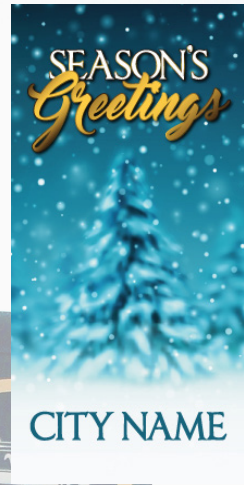
09D951



09D952



10D954



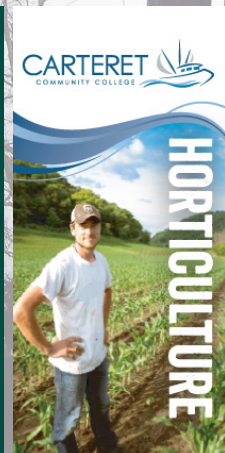
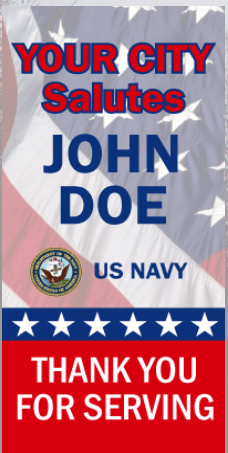
16D835



10D981

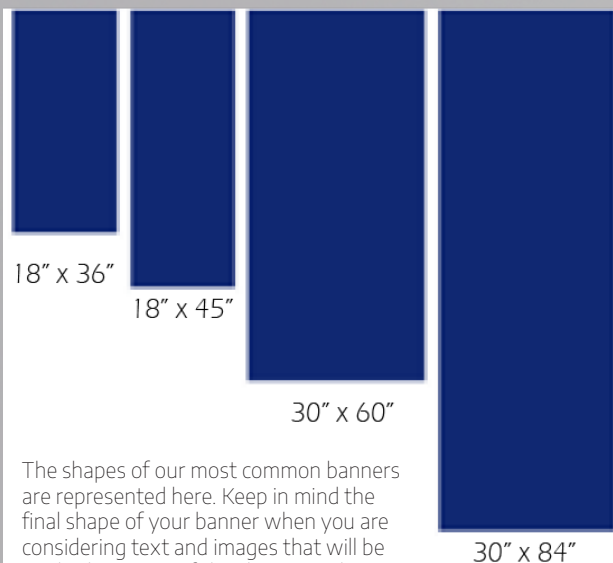
Examples of School, College and other Custom Designs

Send us your logos, photos and colors to adapt a stock design or create a beautiful design from scratch for your school or college!



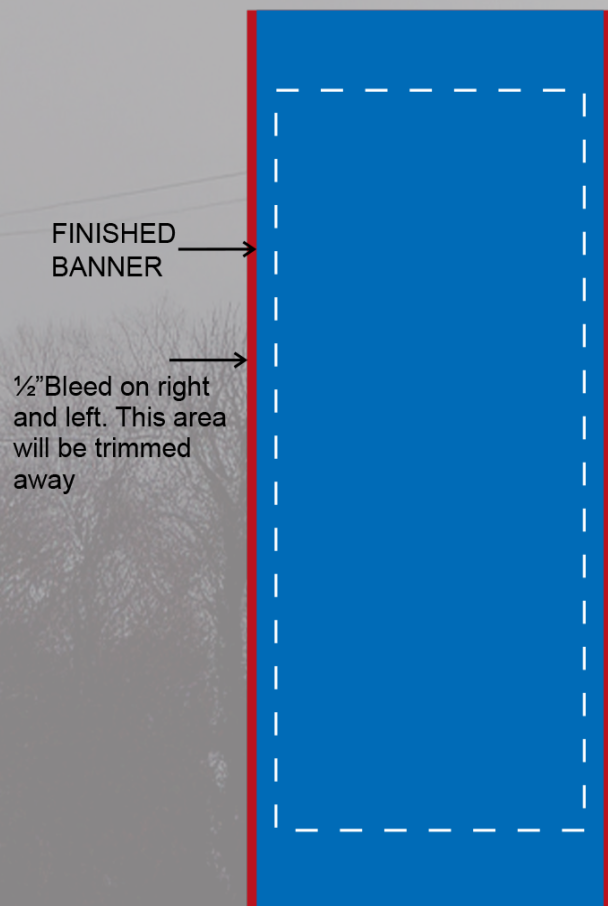
Design Choices for your Digital Print Banners

Below see the relative size and shape of our **standard banner sizes**.



The shapes of our most common banners are represented here. Keep in mind the final shape of your banner when you are considering text and images that will be on display: some of the shapes are longer and thinner, and some are wider.

Below: sample digital print template



Digitally printed banners present many choices to our customers! We can help with the design of your vinyl or fabric digitally printed banners. Just send us your logos or other images, being sure that the file resolution is high (ideally 300 dpi).

We can send you mockups of your banner designs for your edits and approval (Some design fees will apply). Call 800.522.0718 for pricing, as it depends upon a number of variables.

Raster Images:

Raster Images should have a minimum of 150 dpi (dots per inch) at final output size or a proportional size.

Text:

All text has to be converted to outlines or curves to avoid font issues. **KEEP ALL TEXT 4" FROM THE TOP AND 4" FROM THE BOTTOM TO ALLOW FOR POCKETS AND SEWING.** GRAPHICS AND IMAGES ARE OK TO GO INTO THE POCKETS, JUST NO TEXT.

Colors:

All colors will be printed as CMYK.

Bleed Example:

An 18" x 45" banner will have a layout dimension of 19" x 45". The additional inch is provided for the bleed area, left and right. (See diagram at left). The banner will be printed and then cut down to 18" x 45" so that graphics bleed off the edge of the material.

Creative Freedom

Any image and any colors may be used, so the sky is the limit when you are in your planning stages. Send us a sketch of your ideas and we can incorporate your logo, tagline, and images into a beautiful design which is visible from a distance

Let us help you get great banners today!

**Call
(800) 522-0718**

BANNERS

BANNER EXAMPLES / DESIGN

Bannerware

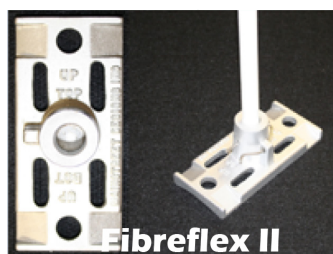
Single Base Systems: Fibreflex I and II



Fibreflex I: Ideal for 30" x 60" and smaller banners installed on metal or concrete poles. Not recommended on wooden poles for banners larger than 30" x 60".

The Single Fibreflex I Bracket Set includes:

- (2) 2" x 6" aluminum bases
- (2) 13/16" removeable cantilevered rod arms
- "D" clips to hold rod arm to base
- 3/4" x 10' stainless steel banding straps with buckles (banding tool required for installation) - see facing page.

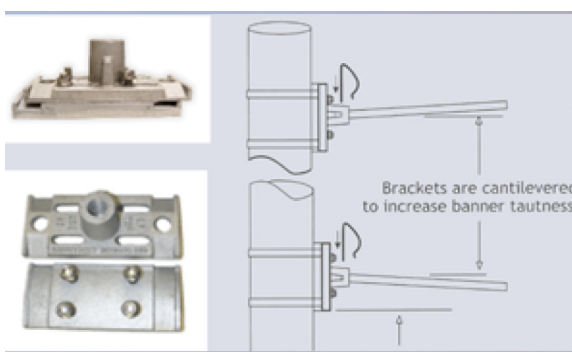
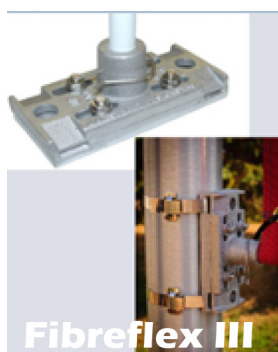


Fibreflex II: For banners 30" x 60" and larger, this system may be mounted to either metal or wooden poles. The wide base is especially adaptable to wooden poles where either strapping or bolts can secure the base to the pole. Note: wooden poles require more strapping.

The Single Fibreflex II Bracket Set includes:

- (2) 3" x 7" aluminum bases
- (2) 13/16" removeable cantilevered rod arms
- "D" clips to hold rod arm to base
- cable ties to hold banner to base
- 3/4" x 10' stainless steel banding straps with buckles
- (banding tool required for installation)- see facing page.

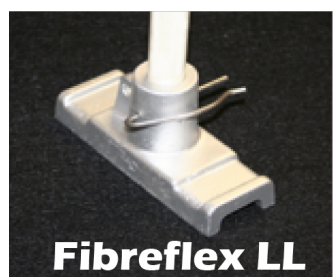
Adjustable Double Base System: Fibreflex III



When displaying banners 30" x 60" or larger in area of strong persistent winds, the FibreFlex III bracketing system is highly recommended. This system has an overall adjustment allowance of 3 inches, allowing easy changeovers and taut banner installation.

The FibreFlex III bracketing system has consistently proven to be superior in performance, reliability and value in the most wind-prone areas across the country.

Bracket for Low Level Poles: Fibreflex LL



Designed specifically for use on low level decorative lamp posts using 18" x 45" and smaller banners. The back of the aluminum base is channel-shaped to fit into grooves of fluted lamp posts.

The Fibreflex LL Bracket Set includes:

- (2) 1 3/4" x 5" aluminum bases
- (2) 3/4" removeable fiberglass rod arms
- "D" clips to hold rod arm to base
- Cable ties to hold banner to base
- (4) ideal bands (banding straps)

Black powder-coated finish available on all hardware sets for an additional fee. Black finish on banner arms are only available on the Fibreflex LL system.

Miscellaneous Hardware:

You can order extra parts (call or see price sheet for pricing):

13/16" Fiberglass rod arm

3/4" Fiberglass rod arm

FibreFlex II/III Top Base

FibreFlex III Bottom Base

FibreFlex I Base

FibreFlex LL Base

Heavy Duty Cable Ties (bag of 100)

D-Clip

Stainless steel buckles (box of 100)

Stainless steel buckles (box of 100-black)

100' roll of 3/4" stainless steel strapping

100' roll of 3/4" black strapping

39" Ideal Bands (silver finish) banding straps

Banding Tool (pictured above right)



Banding Tool

We take the EXTRA STEP of applying UV Clear Coating to all of our banners which makes them last longer and keeps up the new and fresh appearance. This added value is vital to offering the absolute best product possible. UV Clear Coating is the process of screen-printing a clear, scratch resistant, UV resistant coating over the digitally printed banner.



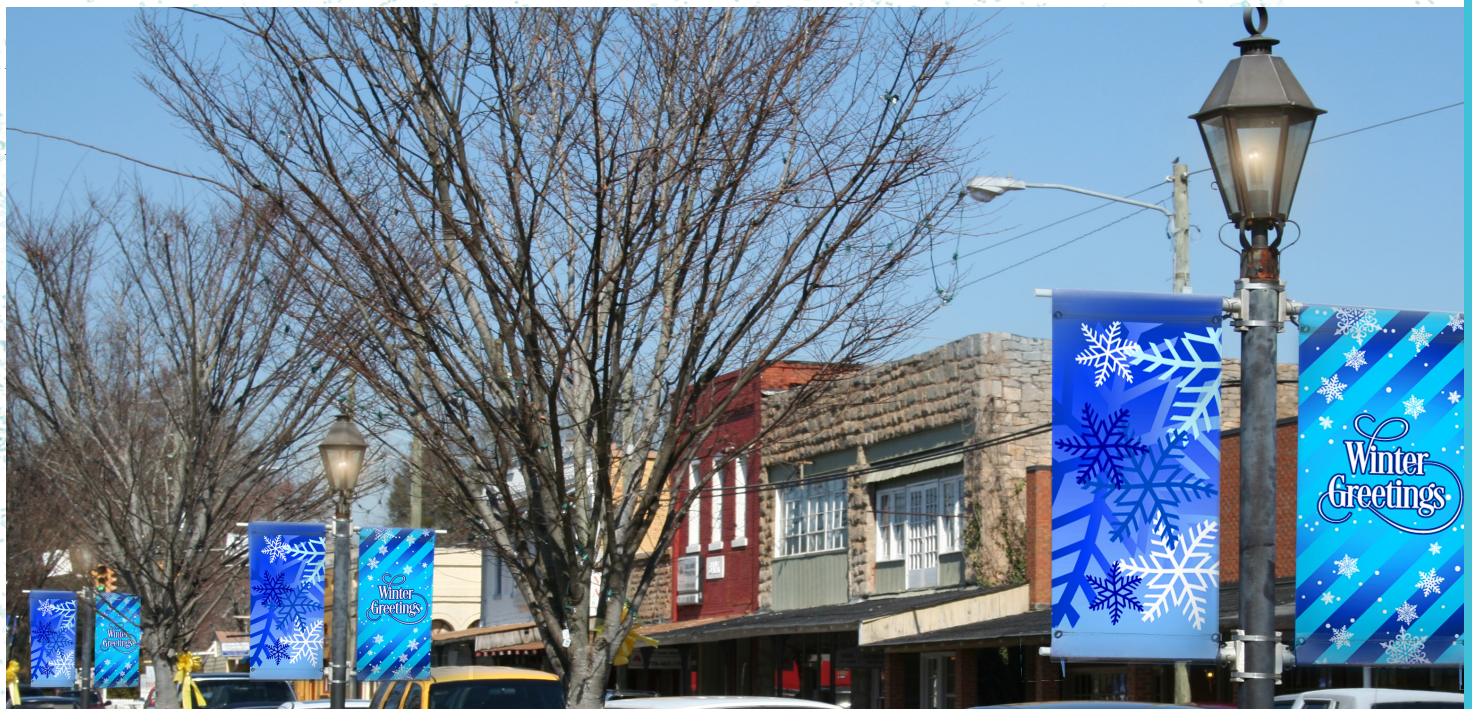
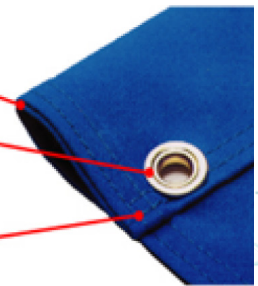
Banner Construction:

Every digital fabric or vinyl banner comes with our unique double-lined rod pocket. Solid brass grommets are placed in all four corners for added durability. Our designs are printed on heavy outdoor grade fabric and vinyl and carry a warranty of (3) THREE FULL YEARS when banners are installed according to instructions on FibreFlex bracketing system and/or approved bracketing system. You can also imprint or personalize some of our stock banners where space allows.

Double-fabric rod pockets

Solid-brass rolled-edge grommets

All seams and side hems have double-lock stitching, with back stitching in stress areas





UNIVERSAL CONCEPTS

www.christmasdecorandmore.com 800.522.0718
sales@universalconceptsus.com

